

From: Danny de Hek danny@dehek.com
Subject: Information Concerning Marty Hale – Current Business Activities /
Community Supervisi
Date: 1 Oct 2026 at 11:32:14 AM
To: valerie.trotter@lubbockcscd.com
Cc: david.rowan@lubbockcscd.com

Dear Ms Trotter,

My name is Danny de Hek. I am an investigative journalist based in New Zealand, and I have been conducting an investigation into the current business activities of **Marty Hale**, principally involving a venture known as **SHIFT AI / SHIFT Capital**.

I have recently been informed that you may be Mr Hale's probation or community-supervision officer. I have copied your supervisor, David Rowan, simply to ensure this information reaches the appropriate person.

I am not contacting you to make assumptions about whether Mr Hale has breached any condition of his supervision. I am contacting you because I believe the activities I have been documenting may be information that his supervising officer should be aware of and independently assess.

I have obtained court documents showing that Mr Hale entered a guilty plea in Burnet County, Texas, in relation to **Invasive Visual Recording**, with the plea paperwork appearing to provide for **three years' deferred adjudication/community supervision**.

Since then, I have been investigating Mr Hale's involvement in SHIFT AI / SHIFT Capital.

My investigation includes documents, recordings, presentations and statements made directly by Mr Hale concerning, among other things:

- the sale of large packages of proprietary "AI credits";
- recruitment and compensation structures involving uplines and downlines;
- internal documents describing SHIFT as a "network-marketer-facing ecosystem";
- an internal document discussing substantial markups on AI/API credits;
- significant sums being solicited from participants for founder and

- other packages;
- representations concerning passive-income and compensation opportunities;
- continued solicitation of money from participants;
- the use of cryptocurrency and alternative payment arrangements;
- Stripe terminating SHIFT Capital's payment-processing relationship and placing funds into a 120-day reserve;
- subsequent attempts to establish alternative payment-processing arrangements.

I also possess recordings of Mr Hale discussing these matters directly with participants, together with internal SHIFT documentation that I have been analysing as part of my investigation.

I want to be very clear that **I am not asking you to accept my conclusions about SHIFT AI**. I am offering to provide the underlying evidence so that your department can determine whether any of these activities are relevant to Mr Hale's current community-supervision conditions.

My published investigation is available here:

<https://www.dehek.com/general/scam-fraud-investigations/shift-ai-scam-or-legit-marty-hales-pre-launch-ai-credit-scheme-passive-income-ponzi-red-flags/>

I can also provide copies of the court records, SHIFT internal documents, recordings, payment information, presentations and other supporting material upon request.

If Mr Hale is not currently supervised by your department, I would appreciate it if you could let me know or direct this information to the appropriate supervising authority.

I am happy to communicate confidentially and provide the evidence in an organised format if it assists your review.

Best Regards
Danny de Hek

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