

SHIFT OS

EVERYTHING YOU NEED. ONE PLATFORM. UNLIMITED INCOME.

ECOSYSTEM

- AI STUDIO
- AI TWIN
- AUTOMATIONS
- ECOPAY
- MARKETPLACE
- ANALYTICS
- COMMUNITY

TOTAL REVENUE

\$198,352,987

+23.7% vs last 30 days



ECOPAY TRANSACTIONS

\$78,369,281

+18.4% vs last 30 days



REVENUE STREAMS



- Digital Products 42%
- Online Programs 29%
- Subscriptions 18%
- Coaching 12%

GLOBAL CREATORS

128,752

+21.5% vs last 30 days



TOP COUNTRIES

United States	36%
Canada	14%
United Kingdom	12%
Australia	8%
Germany	6%
Other	24%

SHIFT

ai

AI STUDIO ASSET CREATION



AUTOMATIONS ACTIVE WORKFLOWS



MARKETPLACE ACTIVE LISTINGS

24,875

+15.3% vs last 30 days



Business AI Mentors

Discover Assets



ECOPAY
DECENTRALISED
ATTRIBUTION HUB



SECURE



FAST



TRANSPARENT



GLOBAL

SHIFT

EVERYTHING YOU NEED.
ONE PLATFORM. UNLIMITED INCOME.

OVERVIEW

CAPITALIZE ON THE AI ECONOMY



SECTION 01

01

The Industry of AI

The largest, fastest-growing opportunity in
the world today — and it is still early.

THE INDUSTRY

AI is the fastest-growing industry in history

\$15.7T

projected boost to the global economy from AI by 2030

37%

projected annual growth rate through the decade

#1

the fastest-adopted technology humankind has ever seen

No industry is larger. None is moving faster. This is the biggest wealth-creation event of our lifetime.

THE INDUSTRY

Timing is everything

Every generational fortune was built by people who moved early — before the crowd, while the window was still open.

WE ARE HERE

INNOVATORS

EARLY ADOPTERS

EARLY MAJORITY

LATE MAJORITY

LAGGARDS

AI is still in its early-adopter phase. The window is open **now** — not next year.

SECTION 02

02

The Company

Built to last. Ready to scale.

- Proven management team
- Incorporated in the USA
- Headquartered in Texas
- Open in 193 countries
- Over 135 currencies supported
- Currently in pre-launch

SECTION 03

03

The Product

Every top AI tool in one platform — and the only AI that pays you back.

THE TECHNOLOGY

PATENT-PROTECTED

One AI brain. The intelligence of 20+ platforms.

SHIFT fully integrates the top AI platforms into a single system — powered by its own proprietary AI brain that combines the intelligence of more than twenty of them.

20+

AI platforms, one brain

Their combined intelligence, unified into a single system that thinks for itself.

1

A fraction of the cost

Everything, through one platform, for the price of one — not many subscriptions.

®

Proprietary & protected

Patent-protected technology — the moat that makes SHIFT one of a kind.

THE PRODUCT

Every top AI tool. One platform. One price.

The best of the AI world, fully integrated — accessed through one login, for the price of one.

ChatGpt

Claude

Gemini

HeyGen

Higgsfield

Eleven Labs

Many more...



THE DIFFERENCE

THE ONLY AI THAT PAYS YOU.

SHIFT hands you up to **50% of the ecosystem's gross revenue** — every time anyone buys AI credits.



SECTION 04

04

The Opportunity

EcoPay

Get paid every single time someone uses AI.

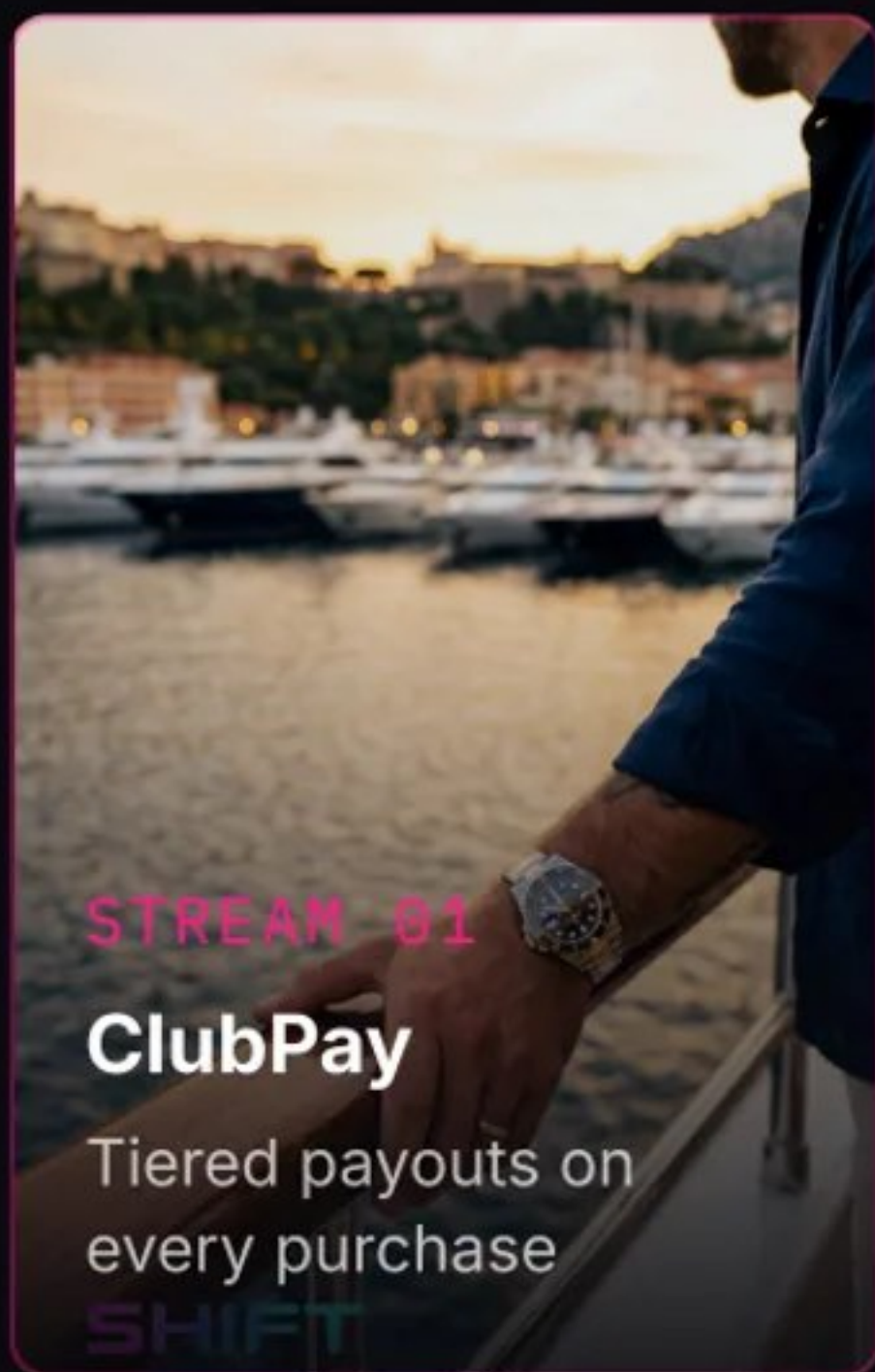
Disclaimer: All figures shown are illustrative and do not represent actual or projected earnings. SHIFT makes no income or earnings claims of any kind. Any income depends on individual effort, skill, and factors outside SHIFT's control; results vary and may be \$0. Nothing herein is a guarantee of income.

ECOPAY

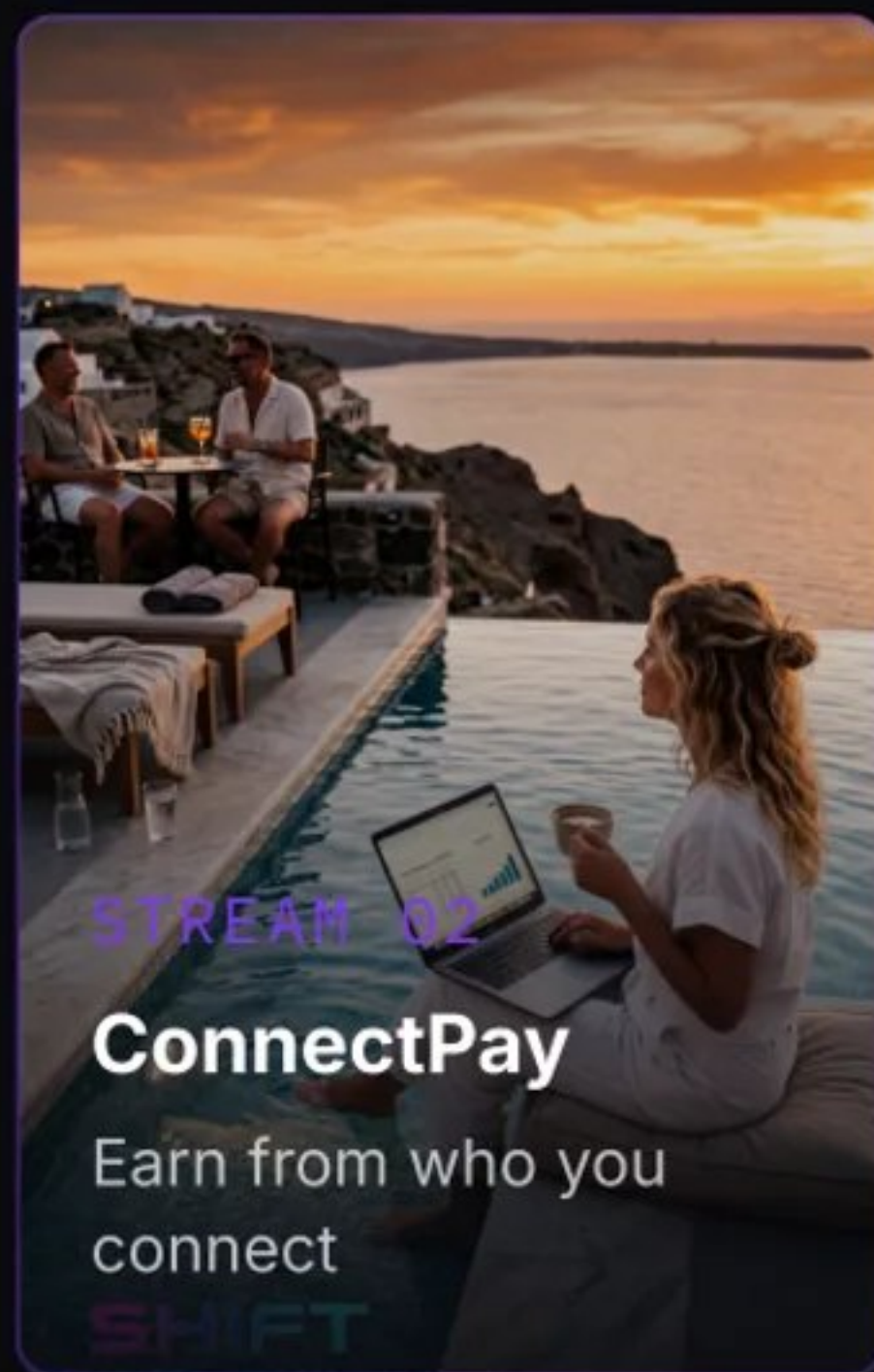
50%

Up to 50% of gross revenue — paid back to you

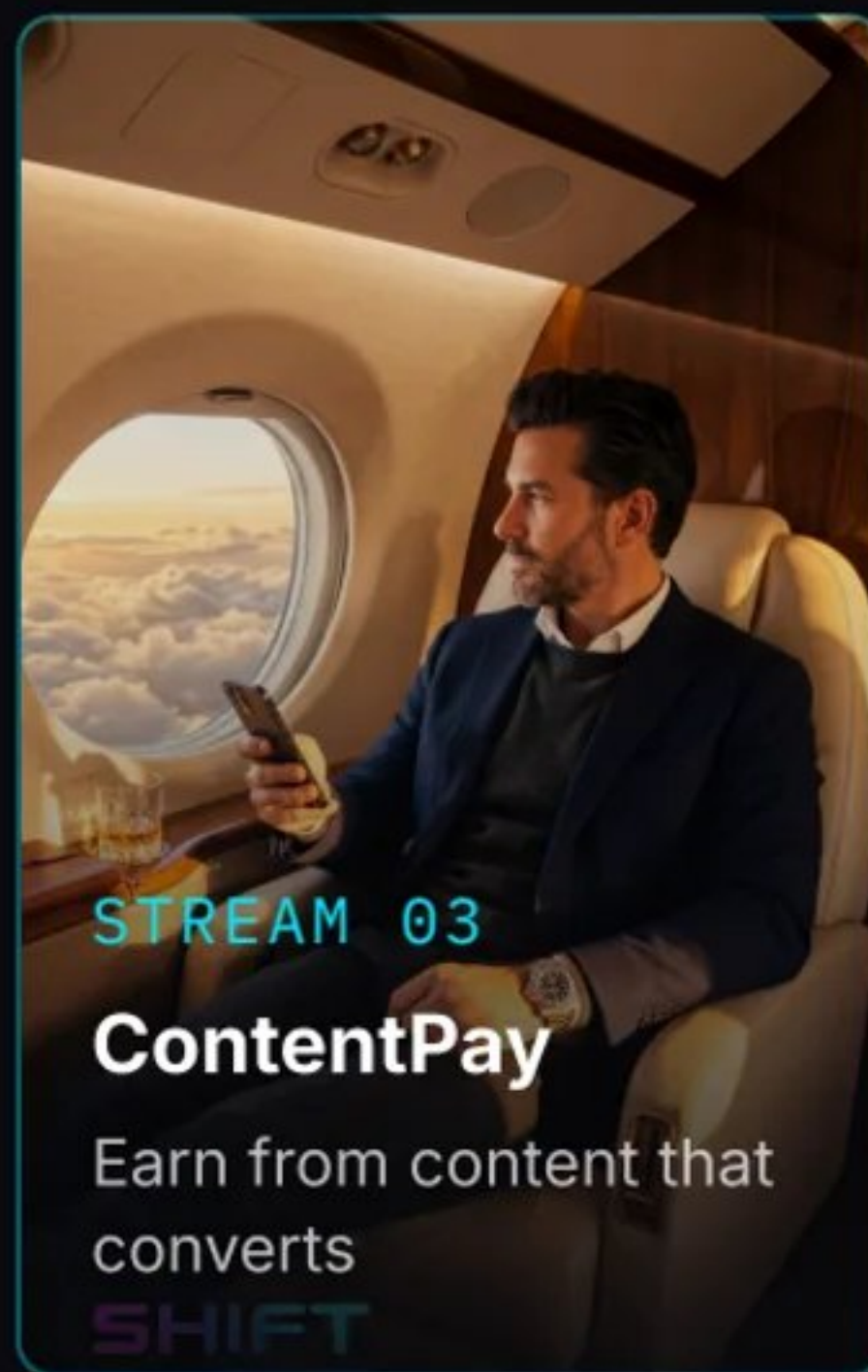
Like airline loyalty, but on steroids — and cash instead of miles. EcoPay pays only on new AI credits purchased, and distributes it through five income streams.



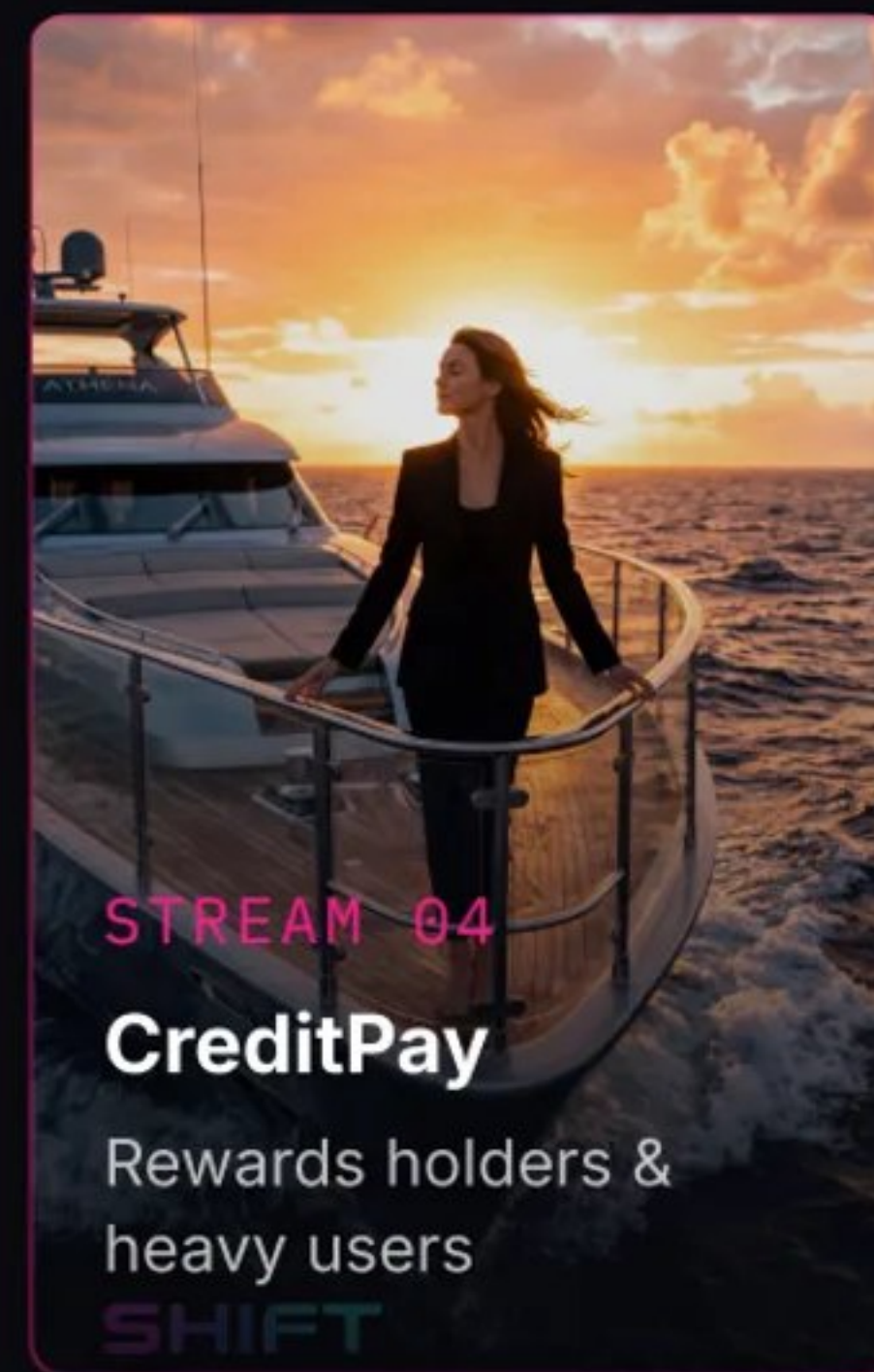
STREAM 01
ClubPay
Tiered payouts on every purchase
SHIFT



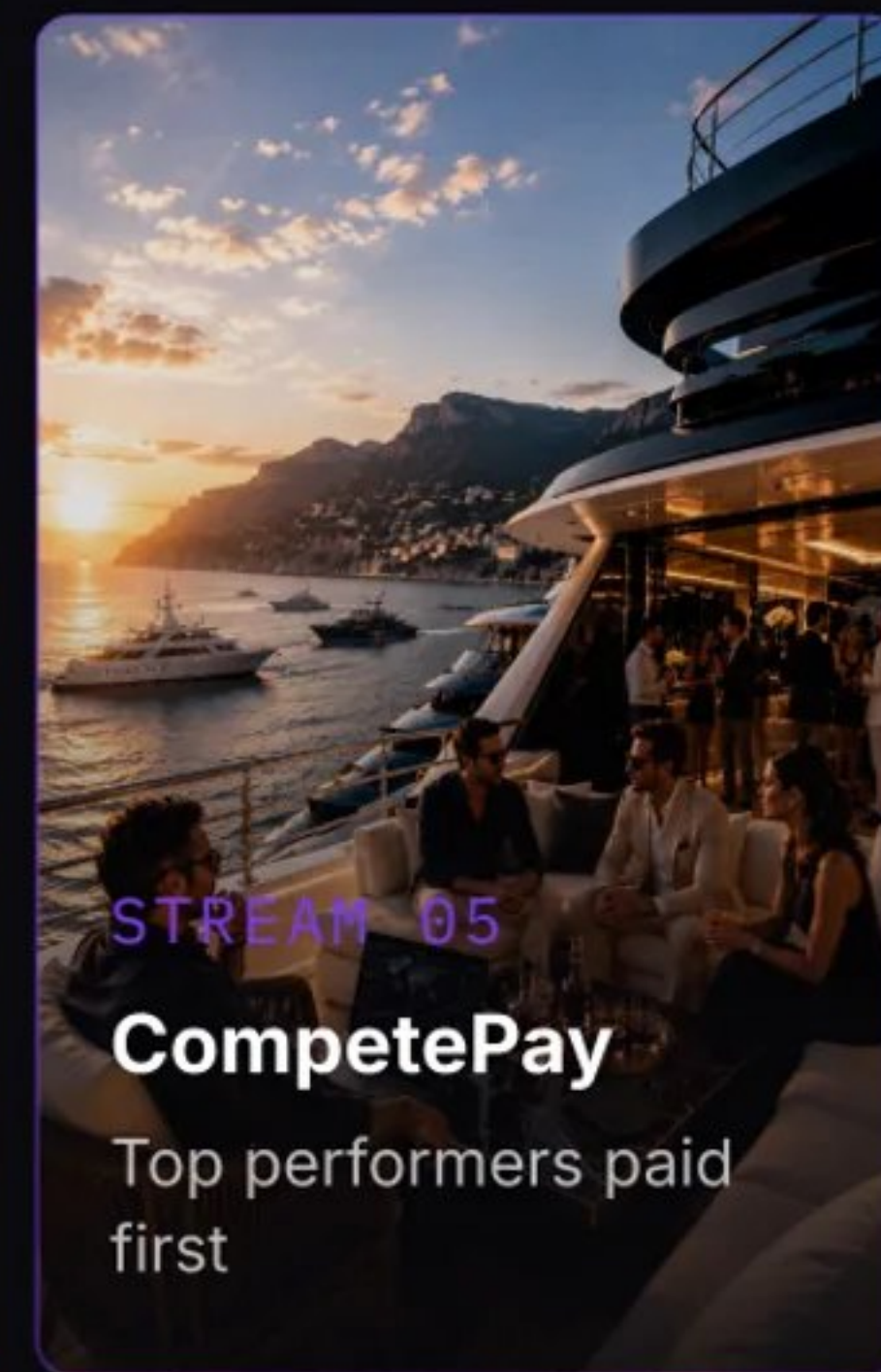
STREAM 02
ConnectPay
Earn from who you connect
SHIFT



STREAM 03
ContentPay
Earn from content that converts
SHIFT



STREAM 04
CreditPay
Rewards holders & heavy users
SHIFT



STREAM 05
CompetePay
Top performers paid first

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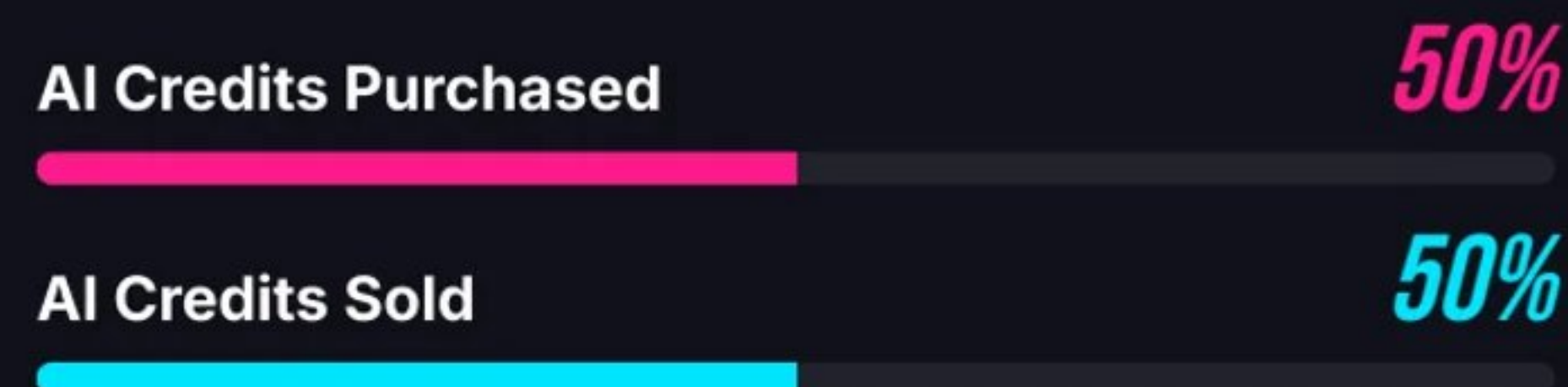
ClubPay

Payouts to Club Members every time AI credits are purchased — the higher your Membership Level, the higher your share.



Each Club is paid 5% of total ecosystem gross that month. A Platinum member sits in all five Clubs at once, since Platinum is a member of every Club below it.

HOW EACH CLUB PAYS



Your share of each bucket is your points ÷ everyone's points in that Club.

ECOPAY • STREAM 02 • UP TO 20%

ConnectPay

Earn from the people you connect to the ecosystem.

20%

Up to **20%** paid to you every time the people you connect buy AI credits.

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ECOPAY • STREAM 03 • UP TO 20%

ContentPay

Create content on the platform and get paid when it performs.

20%

Not for sharing alone — you earn up to **20%** when anyone shares your content and it drives SHIFT AI credit purchases.

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ECOPAY · STREAM 04 · UP TO 20%

CreditPay

Podium payouts to the top Consumers. The amount of weekly gross revenue determines the size of the podium and payouts.

AI CREDITS PURCHASED

The more credits you purchase, the higher you place on the podium.

AI CREDITS USED

The more you actually put the AI to work, the higher you place.

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ECOPAY • STREAM 05 • UP TO 20%

CompetePay

EcoPay totals your earnings from all four streams — then ranks every club member and pays the leaders podium-style.

CLUBPAY

+

CONNECTPAY

+

CONTENTPAY

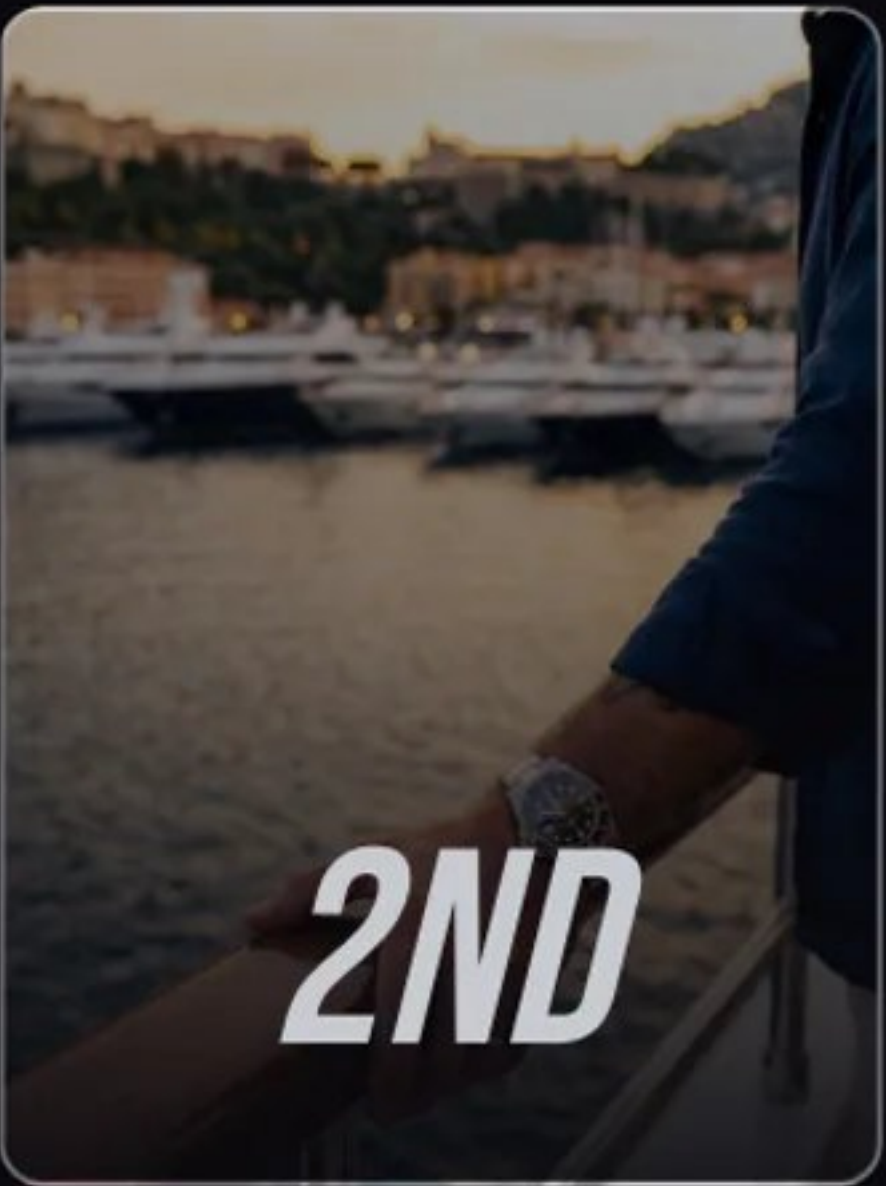
+

CREDITPAY

=

YOUR TOTAL → RANKED

PAID OUT PODIUM-STYLE



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YOUR CLUB

STANDARD · 1 CLUB

BRONZE · 2 CLUBS

SILVER · 3 CLUBS

GOLD · 4 CLUBS

PLATINUM · 5 CLUBS

● SELECTED

Your personal credits / mo

\$500

People you connect

25

Avg credits each / mo

\$100

Their credit pack, each (one-time)

\$0

My Personal Connects

8% / mo

Credits your content drives / mo

\$500

Active members, ecosystem-wide

50,000

4 Clubs · 58 direct · \$6k/mo

PLATFORM & YOUR CLUB

Ecosystem credit revenue / mo

\$2.5M

Platform growth

12% / mo

Projecting

Month 12

CreditPay place

25th

CompetePay place

15th

Podium Clubs pay on new credits that period

ILLUSTRATED · MONTH 12

\$35.3K

ANNUALIZED RATE

\$423K

ClubPay · 4 Clubs · 5% of ecosystem gross each, split 50/50 by points

\$2,899

ConnectPay · always 20% of who you connect

\$1,166

ContentPay · up to 20% of credits your content drives

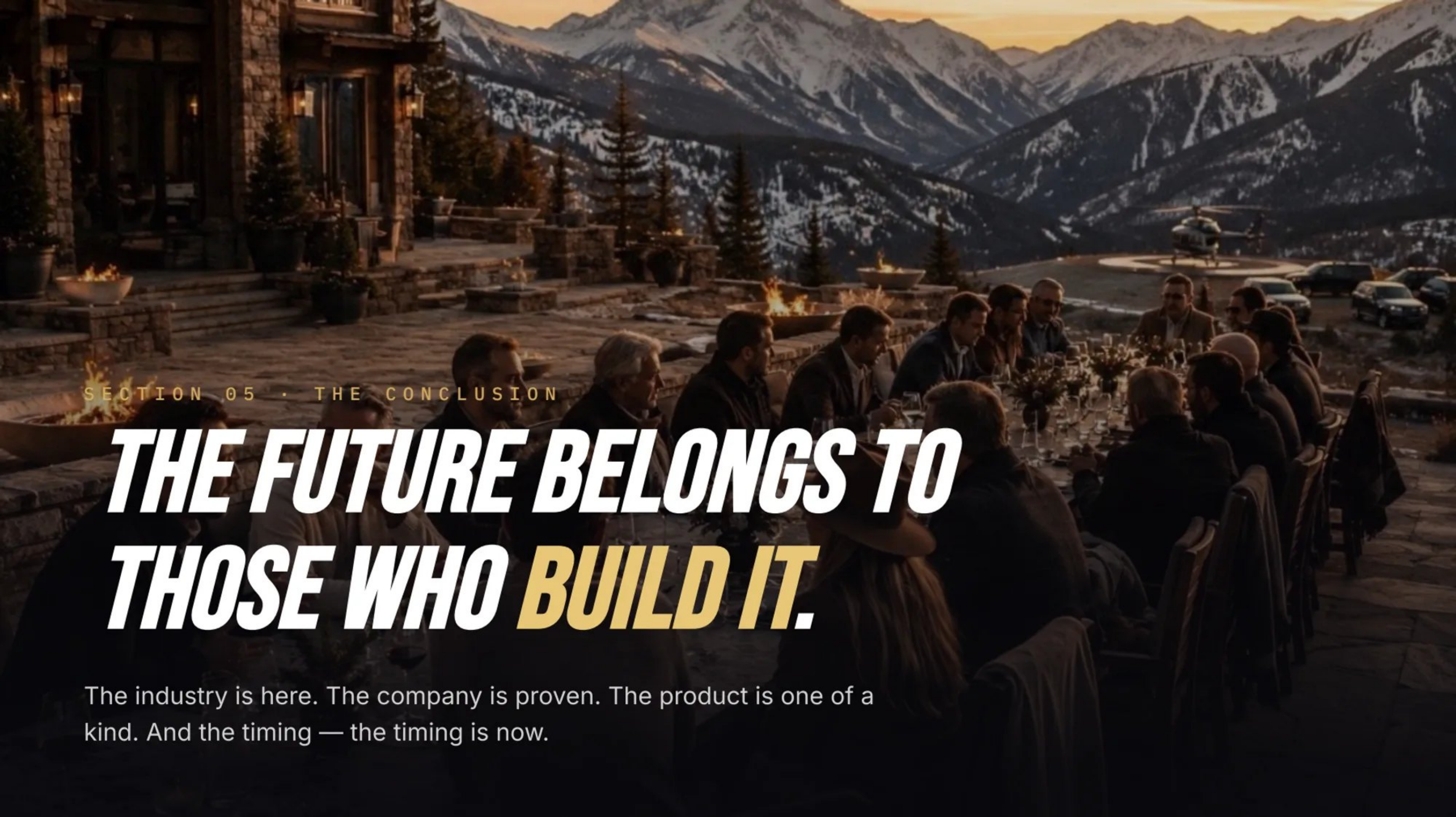
\$233

CreditPay · 25th place · top consumers

\$12,177

CompetePay · 15th place · across all streams

\$18,798

A group of people are seated at a long table in an outdoor restaurant setting. The restaurant has a rustic stone and wood facade with warm interior lighting. In the background, there are snow-capped mountains under a sunset sky. A helicopter is visible on a landing pad in the distance. The scene is bathed in the warm, golden light of the setting sun.

SECTION 05 • THE CONCLUSION

THE FUTURE BELONGS TO THOSE WHO BUILD IT.

The industry is here. The company is proven. The product is one of a kind. And the timing — the timing is now.

SHIFT **ai**

PRESENTS
AN EXCLUSIVE FOUNDERS EVENT

FOUNDERS

Miami

CONNECT. COLLABORATE. ELEVATE.

SEPTEMBER
25 | 26 | 27
2026



PRIVATE OCEANFRONT ESTATE
DOWNTOWN MIAMI, FL
EXACT LOCATION PROVIDED
UPON RSVP

FOUNDER STATUS COLLECTION
EVERY DETAIL. EVERY ITEM.
CURATED FOR FOUNDERS.



SEE PAGE 2 FOR FULL DETAILS



FOUNDER
STATUS
EXCLUSIVE
INVITATION ONLY



MIAMI
ENERGY
80'S VIBES
MODERN LUXURY



HIGH LEVEL
CONNECTIONS
VISIONARIES
& INNOVATORS



UNFORGETTABLE
EXPERIENCE
WORLD CLASS
HOSPITALITY



BUILT FOR
FOUNDERS
DESIGNED FOR
LEGACY

SPACES ARE EXTREMELY LIMITED
RESERVE YOUR SPOT NOW

RSVP & DETAILS
FOUNDERS.SHIFTAI.CLUB
INVITE NON-TRANSFERABLE

SHIFT HAPPENS TOGETHER.



Choose your Club. Claim your **Founder's Window**.

FOUNDER'S CLUB • \$1,000

200k AI Credits 2 Travel Vouchers — Value \$3,600 Exclusive Founder's Events & Merch Plus Perks

The higher your tier, the more AI credits you get — and the more you earn across the entire ecosystem. Get paid every time anyone, anywhere, uses AI.

STANDARD

5% ClubPay
\$500

BRONZE

5% ClubPay
\$3,000

SILVER

10% ClubPay
\$15,000

GOLD

15% ClubPay
\$115,000

PLATINUM

20% ClubPay
\$1.1M

Reserve Your Seat

SHIFTai.club

FOUNDER'S CLUB PERK

VALUE \$3,600

Founder's Free Travel Vouchers

Two complimentary hotel-stay vouchers, fulfilled by our travel partner Marketing Boost — 120+ destinations worldwide, no presentations, no sales requirements.

- 1** Redeem online — pick a destination, no booking pressure
- 2** Get an email invitation from our travel partner
- 3** Activate within 7 days by covering resort taxes & fees
- 4** Choose your travel dates any time in the next 18 months

Hotel accommodations are complimentary. Flights are yours to arrange. The fee shown per destination is the hotel's resort tax & fees only.

120+ DESTINATIONS, SIX CONTINENTS

Paris, France

5d/4n · \$199.84

Santorini, Greece

6d/5n · \$187.75

Dubai, UAE

5d/4n · \$188.60

Bali, Indonesia

8d/7n · \$209.65

Hawaii, USA

6d/5n · \$442.45

Rome, Italy

5d/4n · \$165.04

New York City, USA

4d/3n · \$269.28

Cancun, Mexico

6d/5n · \$194.75

Sydney, Australia

4d/3n · \$134.76

**+ 111 MORE DESTINATIONS ACROSS EUROPE, ASIA, OCEANIA,
THE AMERICAS & THE MIDDLE EAST**

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