From: Danny de Hek danny@dehek.com
Subject: Compliance Report: Traverex LLC – Potential MLM / Prohibited Payments Policy Violation
Date: 4 Sep 2026 at 4:55:17 PM
To: support@whop.com

Hello Whop Compliance Team,

I am an investigative journalist currently researching **Traverex, LLC / traverex.com**, a newly launched travel membership business that appears to be using **Whop Payments** to process recurring membership payments.

I attempted to enroll directly through Traverex and was presented with a recurring charge of approximately **US$39 per month**. The checkout displayed Whop branding, indicating that Whop is being used as the payment processor.

I am contacting you because Traverex appears to operate not only as a travel membership, but also through an **affiliate / referral / network-marketing structure**.

Traverex's own Terms of Service specifically state that it operates **affiliate, ambassador, referral, influencer and partner programs**, with participants treated as independent contractors and governed by separate Affiliate Terms and Policies.

Its Refund Policy also expressly refers to **affiliate enrollment fees, activation fees, onboarding fees, affiliate licenses, commissions and Compensation Plan eligibility**.

The public Traverex website additionally promotes:

"Refer 3. Travel Free."

It tells members that if they refer three friends who become active members, Traverex will cover their monthly membership.

I understand that Whop's Prohibited Products and Services Policy states:

"Pyramid Schemes and Multi-Level Marketing – You may not use our services for pyramid schemes … or multi-level marketing (MLM) programs where most earnings come from recruiting others rather than selling products to real

customers outside your network."

I am therefore asking Whop to review the Traverex merchant account and determine whether its compensation model, recurring membership payments, affiliate structure and recruitment incentives comply with Whop's policies and the requirements of Whop's Financial Partners.

I am **not asserting that Traverex has conclusively violated Whop's policy**. I am asking Whop to investigate because the available material raises questions that I believe warrant a compliance review.

In particular, could you please review:

1. The Traverex Compensation Plan and Affiliate Agreement.
2. Whether commissions are paid on recruiting Brand Partners or on their recurring membership fees.
3. Whether compensation is generated through multiple levels or binary-team structures.
4. What proportion of company revenue and affiliate earnings comes from genuine retail travel customers who are not participants in the income opportunity.
5. Whether Traverex has been specifically approved by Whop or its Financial Partners as a travel-related network-marketing business.
6. Whether the recurring membership being processed through Whop is also tied to commission qualification, rank advancement or team-volume requirements.
7. Whether any income claims being made by Traverex representatives comply with Whop's Earnings Claims requirements.

Traverex's own Terms are dated **18 June 2026** and describe the company as a membership-based travel and lifestyle platform. Importantly, they state that membership fees are paid only for access to the platform and **are not payments for airfare, accommodation, cruises, tours or other travel products**. Actual travel services are fulfilled by unnamed third-party suppliers.

I believe this distinction is relevant when assessing whether customers are primarily purchasing travel services or paying recurring membership fees connected with an affiliate compensation opportunity.

I would appreciate confirmation that this report has been forwarded to your **Risk / Compliance / Payments team** for review.

I am happy to supply screenshots of the Whop checkout, Traverex's Terms of Service, Refund Policy, Privacy Policy, promotional material and compensation-plan presentations as my investigation progresses.

Best Regards
Danny de Hek

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