

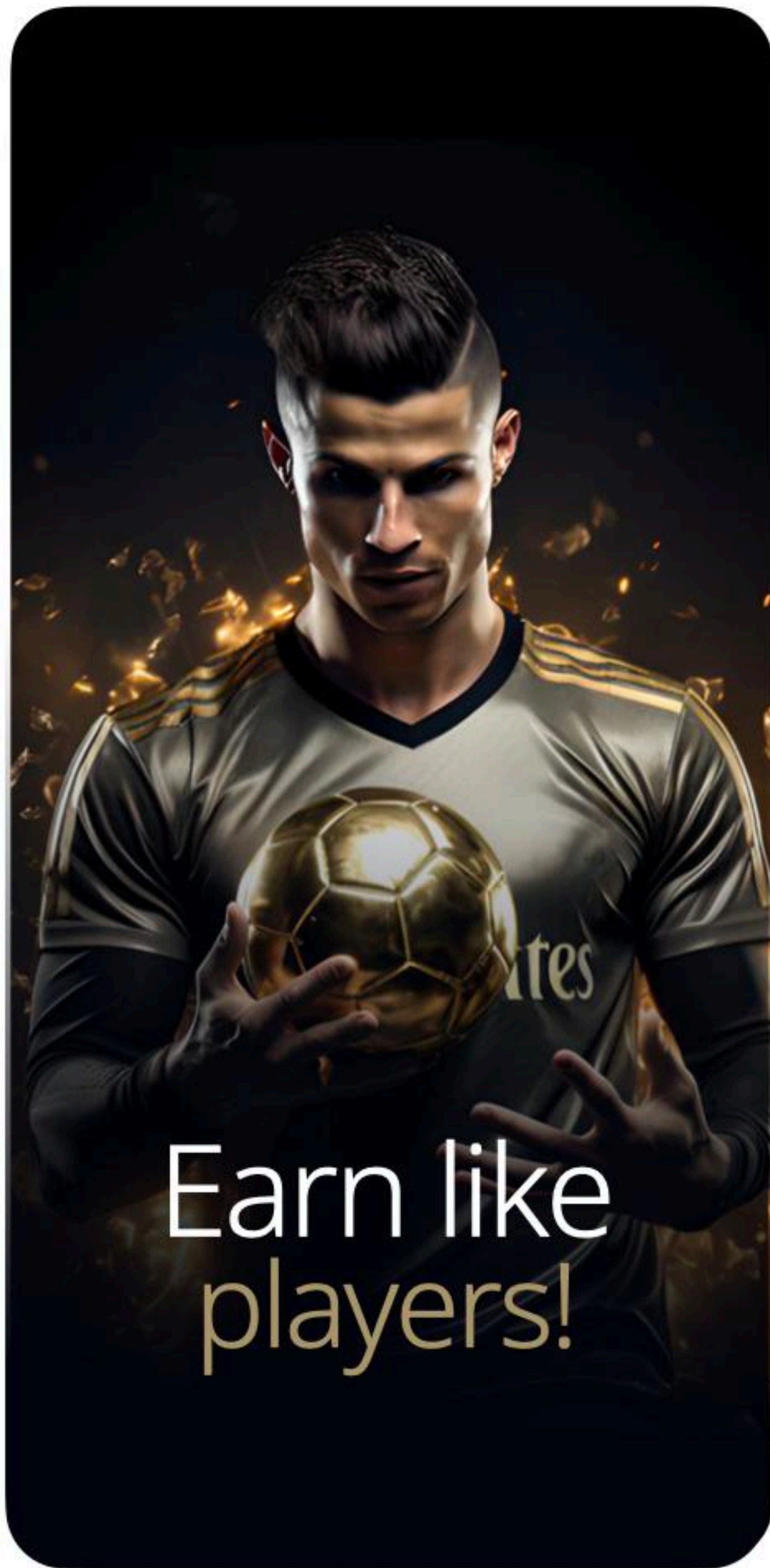
superone™

Earn like legends!

WORLD'S BIGGEST SPORT
CAN BE YOUR BUSINESS TOO

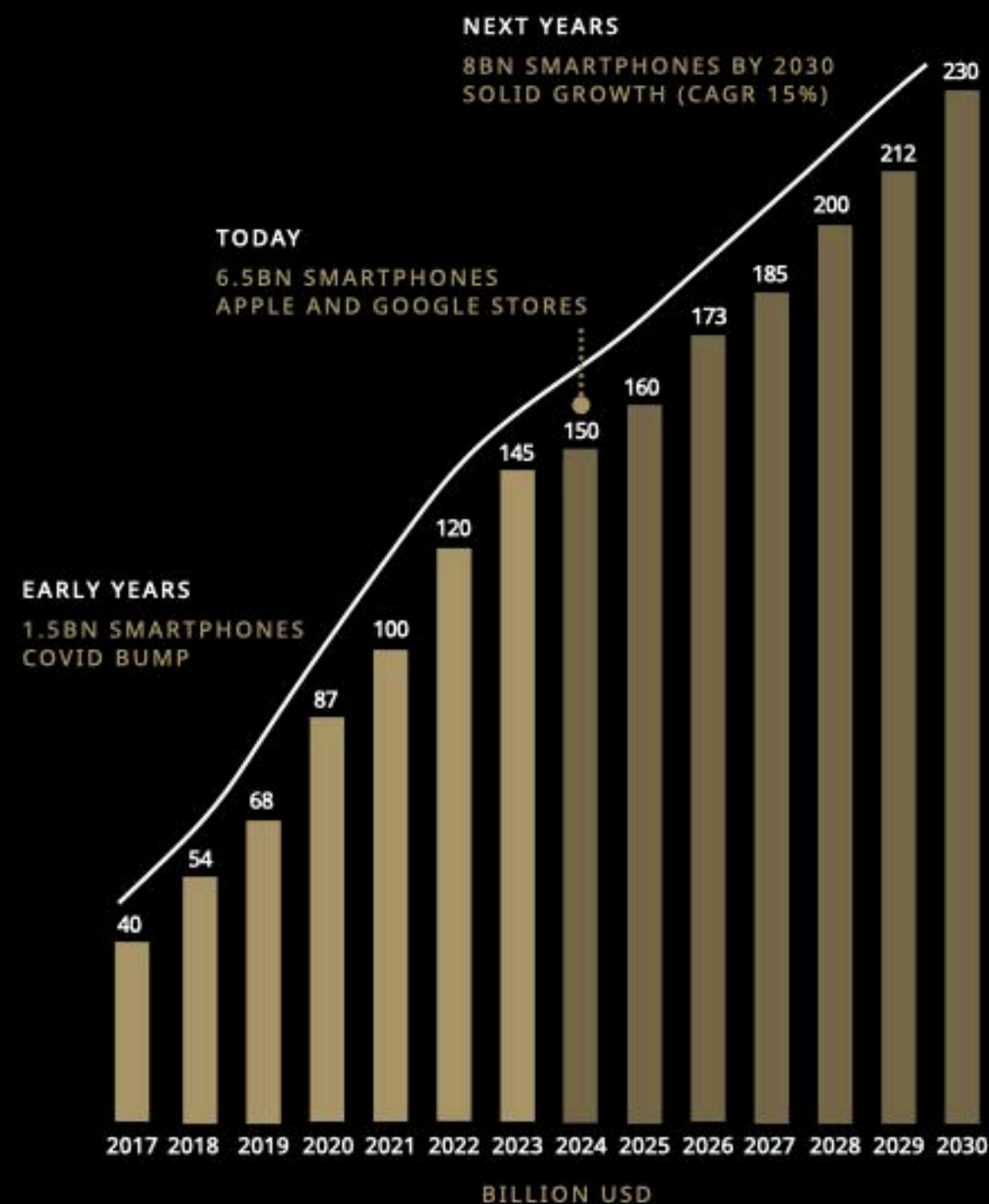
AFFILIATE PITCH
MARCH 12, 2024





Mobile gaming market

A FAST GROWING GLOBAL MARKET
DRIVEN BY THE SMARTPHONE ADOPTION



3 billion

MOBILE GAMERS
4BN IN 2030 (CAGR 5%)

\$150 billion

MOBILE GAMING MARKET
\$230BN IN 2030 (CAGR 15%)

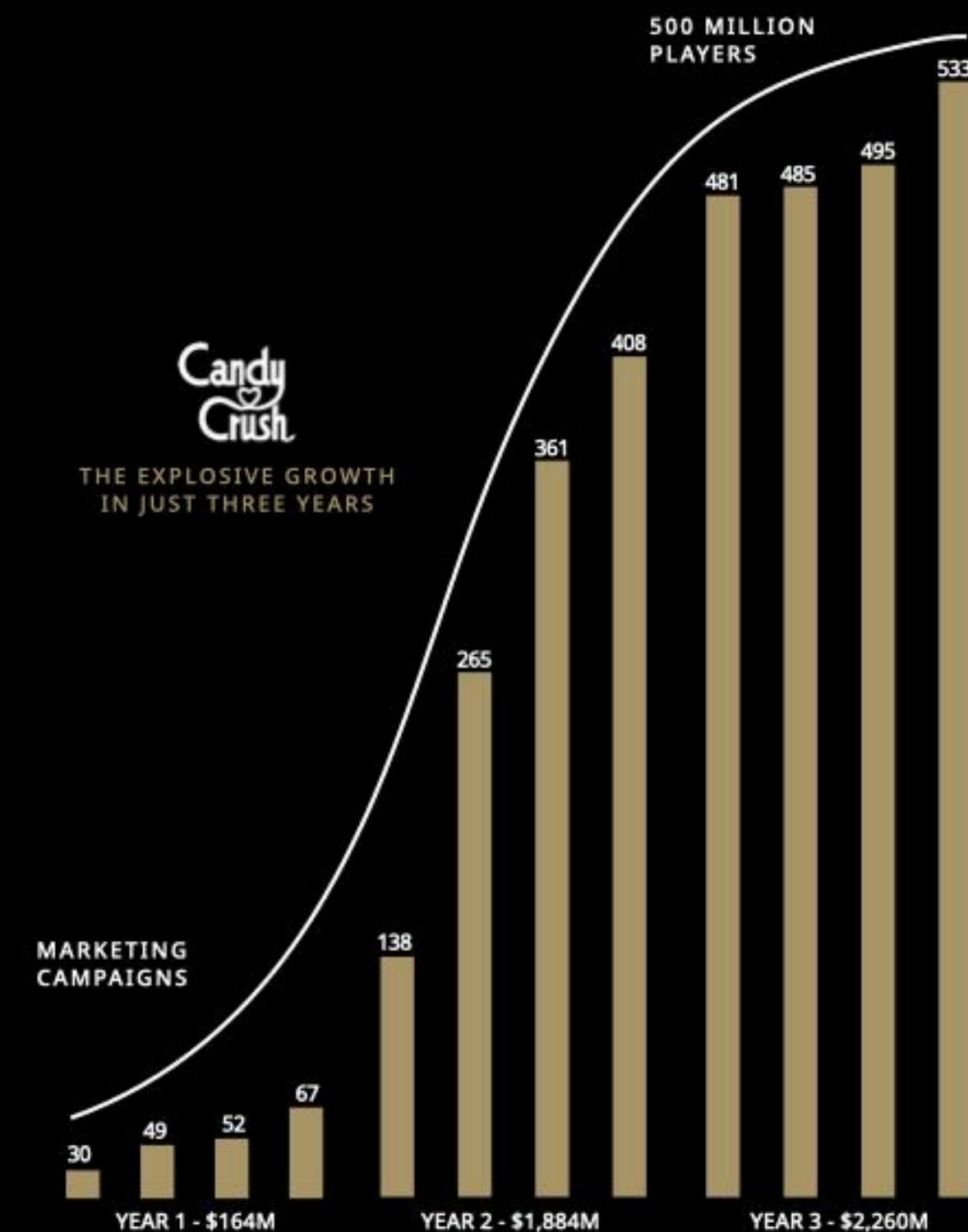
ARPU \$60

REV/MONETIZED USER/MONTH
MASSIVE GROWTH WITH ADS

Source: statista

Mobile gaming trailblazers

MARKETING IS THE KEY TO
FAST AND PROFITABLE GROWTH



ACTIVISION | BLIZZARD

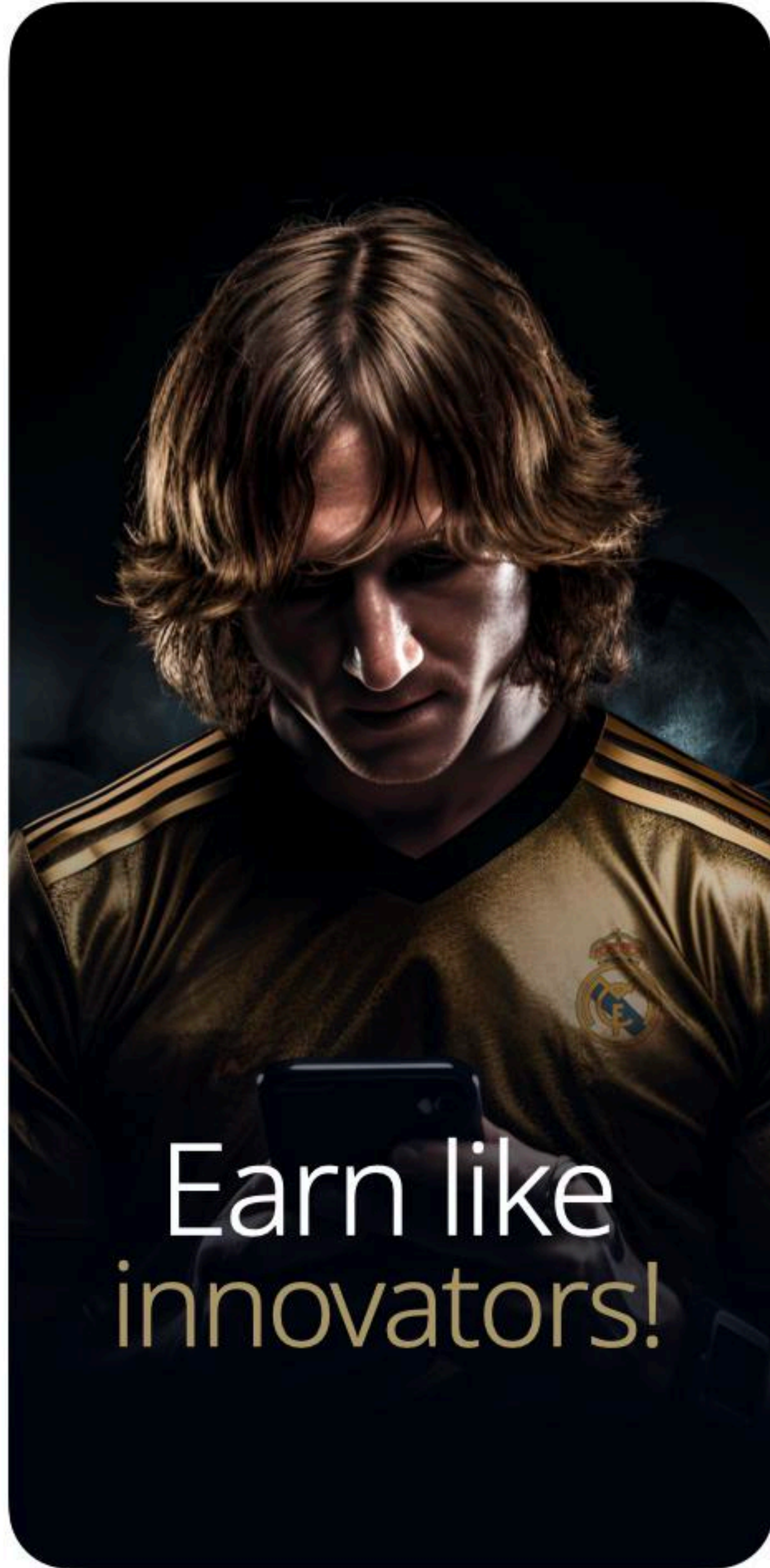
REV \$7.5BN
MARKET CAP \$74BN

EPIC GAMES | FORTNITE + DISNEY

REV \$6BN - DISNEY \$1.5BN DEAL
MARKET CAP \$32BN - ARPU \$90

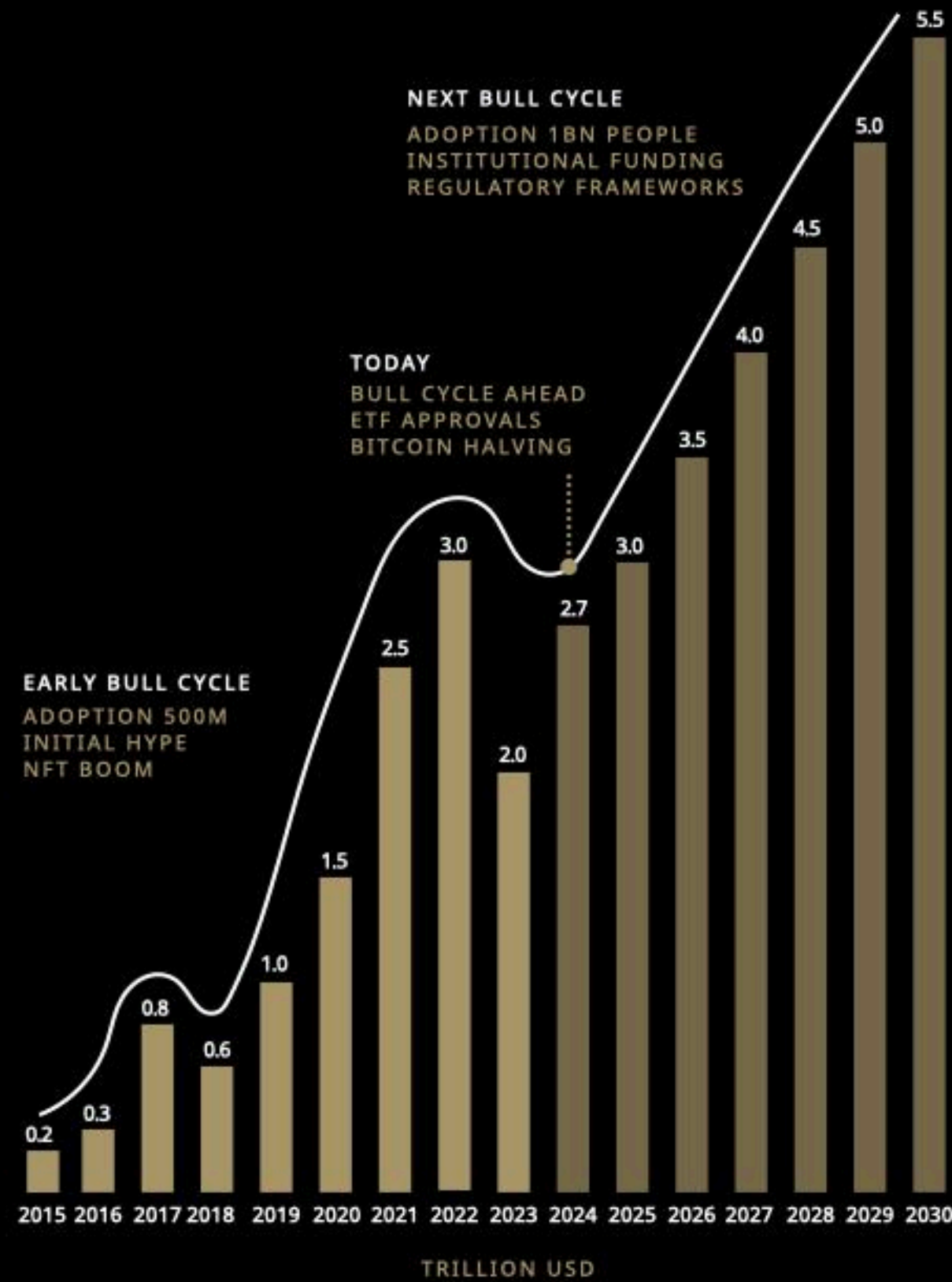
EA GAMES

REV \$7.5BN
MCAP \$36BN

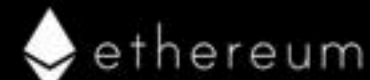


Crypto market

CHANGING FROM INITIAL HYPE TO BROAD USE, INSTITUTIONAL FUNDING, AND REGULATIONS



ATL \$0.25 | ATH \$68,844
ATH MCAP \$1.3TR | 275,000x



ATL \$0.31 | ATH \$4,860 | 15,000x
ATH MCAP \$575BN | 15,000x

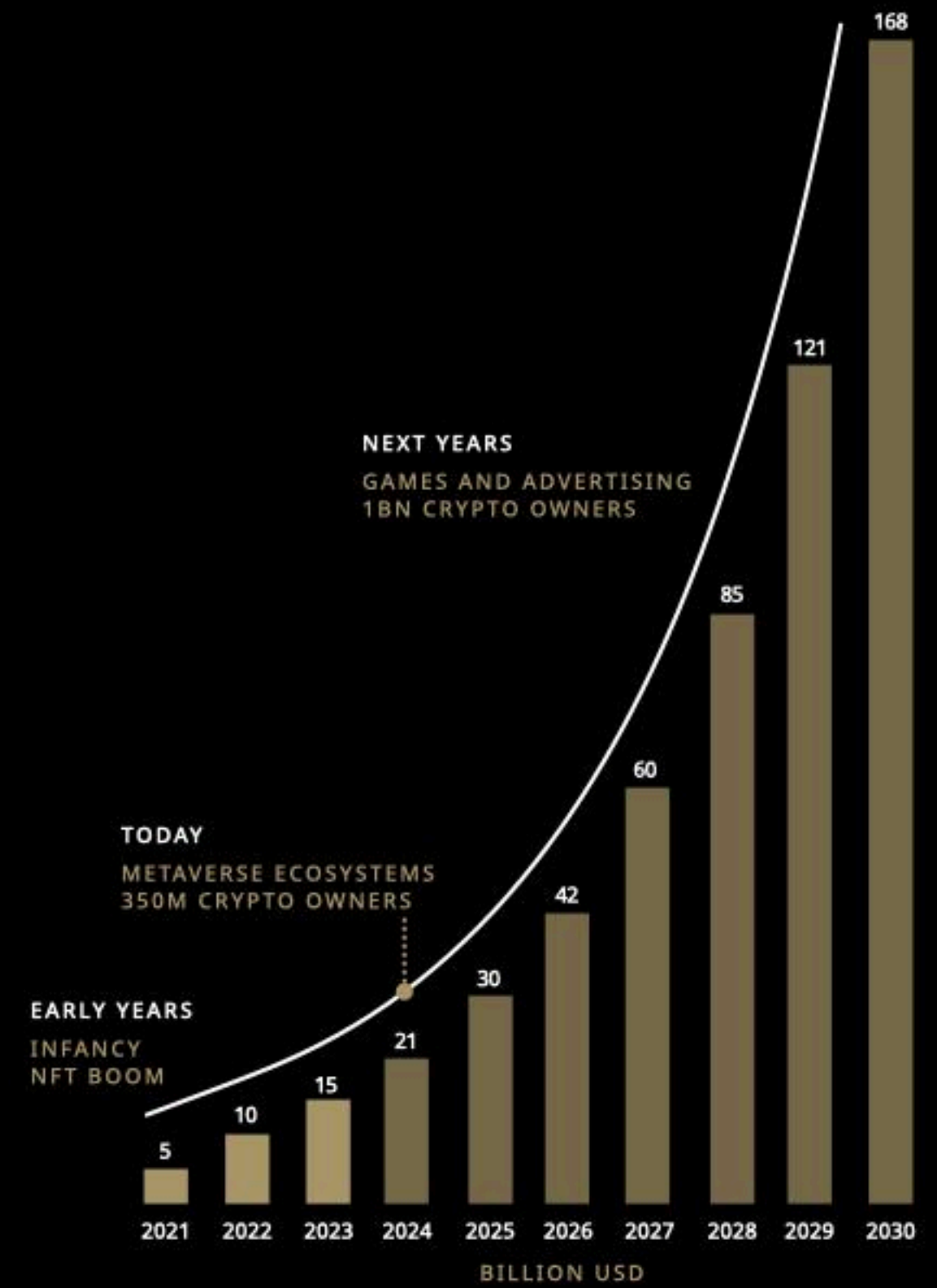


ATL \$0.003 | ATH \$3.84
ATH MCAP \$149BN | 1,300x

Source
statista

Crypto gaming market

CREATION OF ECOSYSTEMS FOR FUTURE MASS ADOPTION



ATL \$0.16 | ATH \$9.52
ATH MCAP \$4.9BN | 60x

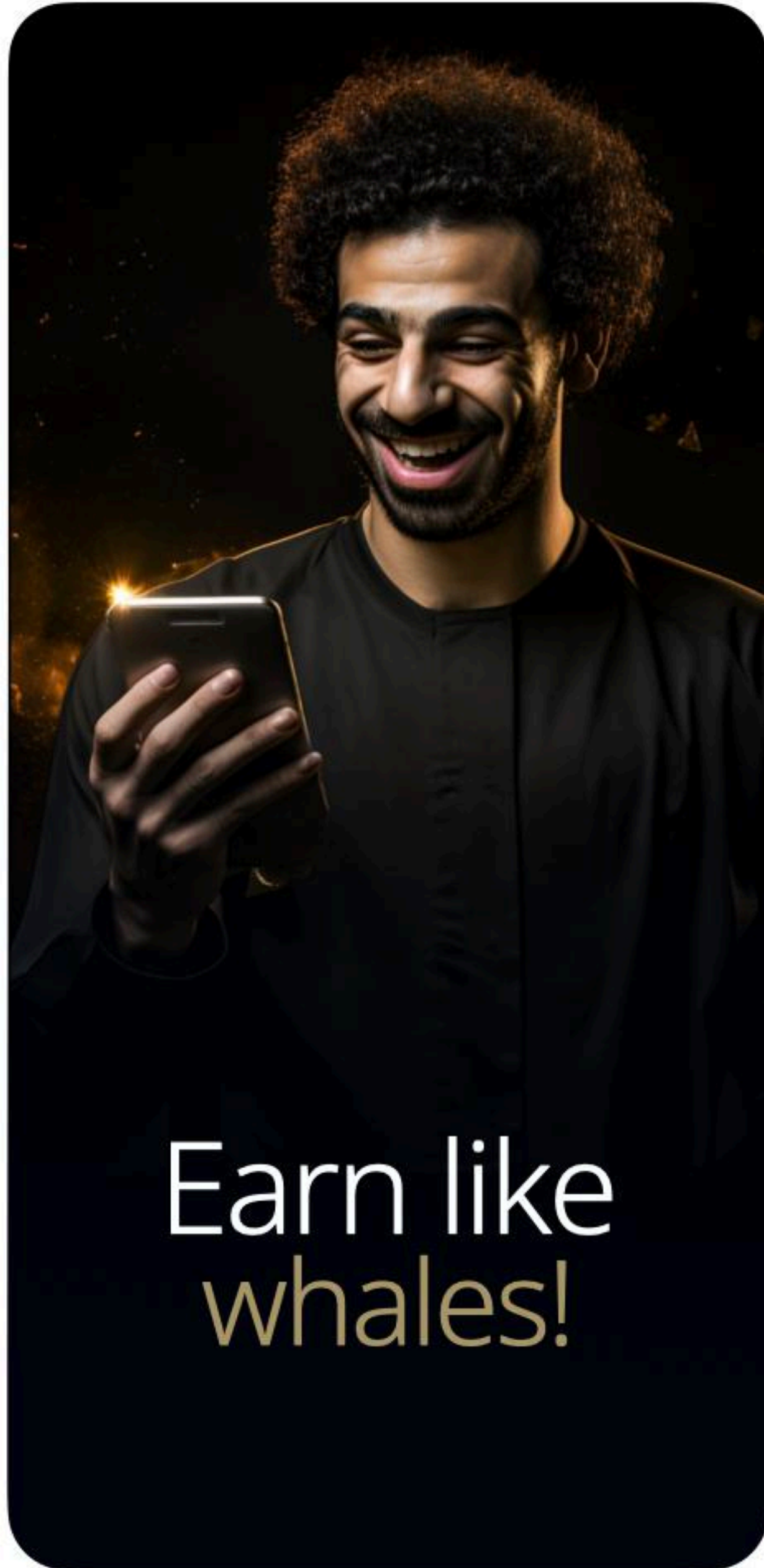


ATL \$0.008 | ATH \$8.34
ATH MCAP \$7.4BN | 1,000x



ATL \$0.10 | ATH \$164.34
ATH MCAP \$10.7BN / 1,600x

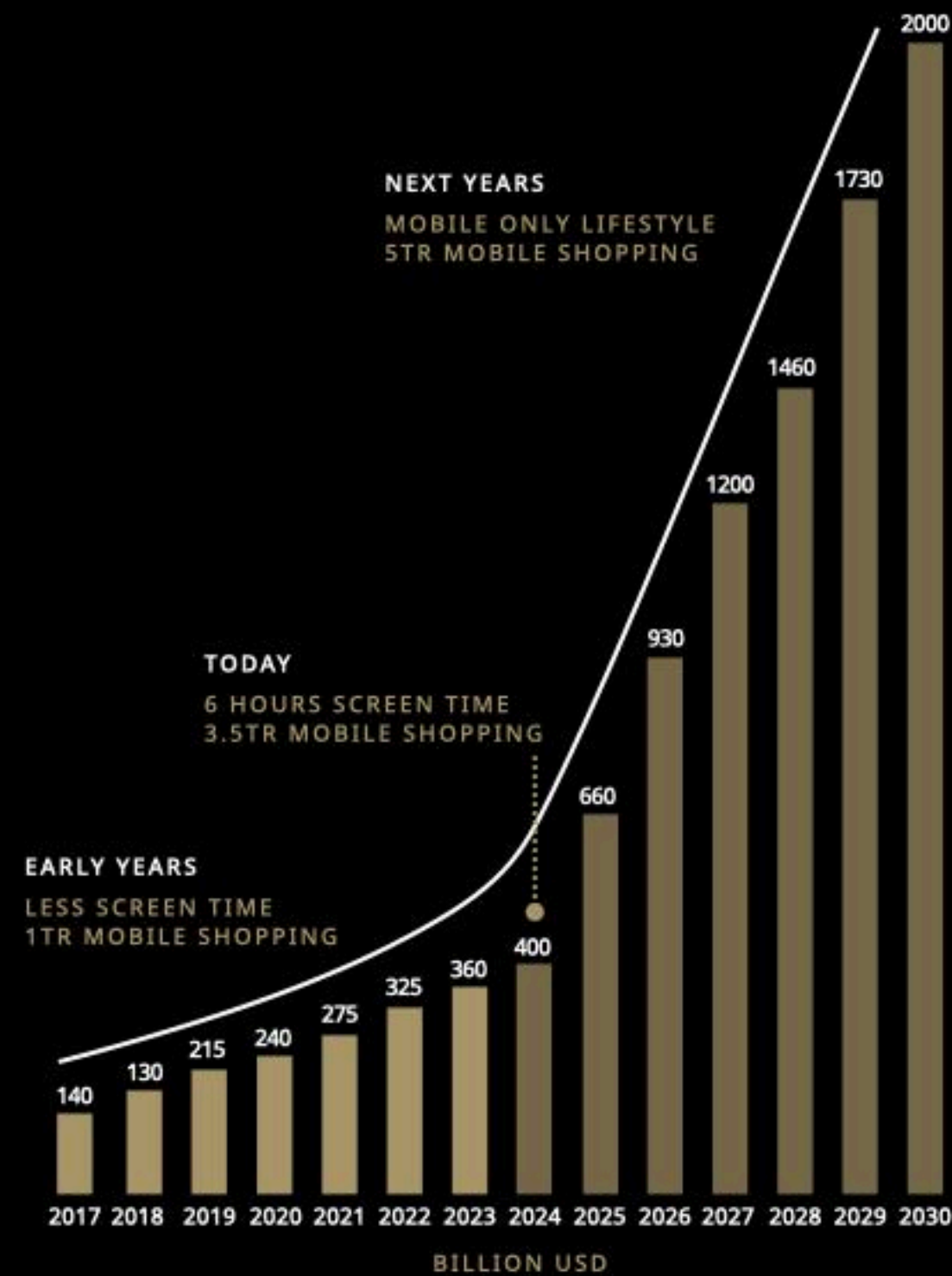
Source
statista



Earn like whales!

Mobile advertising market

A HYPER GROWING GLOBAL MARKET DRIVEN BY MOBILE SHOPPING



3.5 trillion
MOBILE SHOPPING
5TR IN 2030 (CAGR 6%)

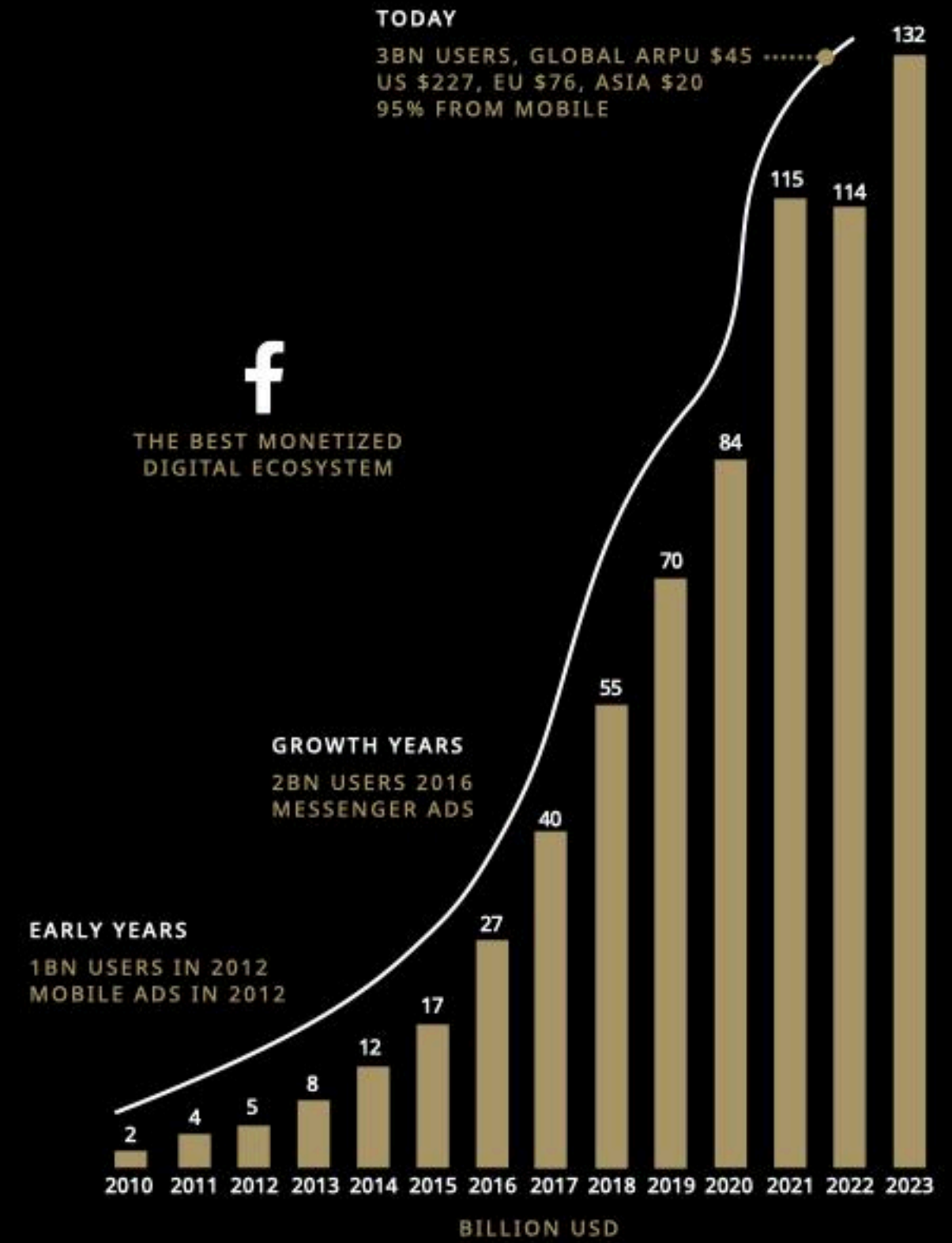
\$400 billion
MOBILE ADVERTISING MARKET
\$2TR IN 2030 (CAGR 15%, 5X)

\$110 billion
MOBILE IN-GAME ADVERTISING
\$200BN IN 2030 (CAGR 10%)

Source: statista

Mobile advertising star

SUCCESS FROM A LARGE AUDIENCE AND HIGHLY TARGETED ADVERTISING



Source: statista

Basket
2 BILLION FANS

COMING

Cricket
2 BILLION FANS

COMING

NFL
400 MILLION FANS

COMING

Music
2 BILLION FANS

Movies
2 BILLION FANS




Football
THE WORLD'S BIGGEST SPORT
3 BILLION FANS

THE TOP CLUBS HAVE MORE THAN 2 BILLION FANS

12
INGAME CLUBS LIVE

50
CLUB TOWERS LIVE

AI
DRIVEN CONTENT CREATION

\$700 billion market
\$300 BILLION GAME MARKET
\$400 BILLION GAME ADS MARKET

FAST GROWTH DRIVEN BY
6 BILLION SMARTPHONE USERS

Monetizing passion
FROM BILLIONS OF FANS IN
THE WORLD'S BIGGEST FANDOMS

REACHING BILLIONS
OF WALLETS WORLDWIDE

Download on the **App Store** | GET IT ON **Google Play**

Revenue sharing
REAL-TIME EARNINGS FROM
FANS ALL OVER THE WORLD

DIRECTLY TO YOUR
WALLET IN JUST SECONDS

XRP THE WORLD'S NEW
FINANCIAL CURRENCY

Ultimate Mobile Game For Football Fans

UNITING BILLIONS OF FANS
INTO ONE SWIPE TO EARN GAME

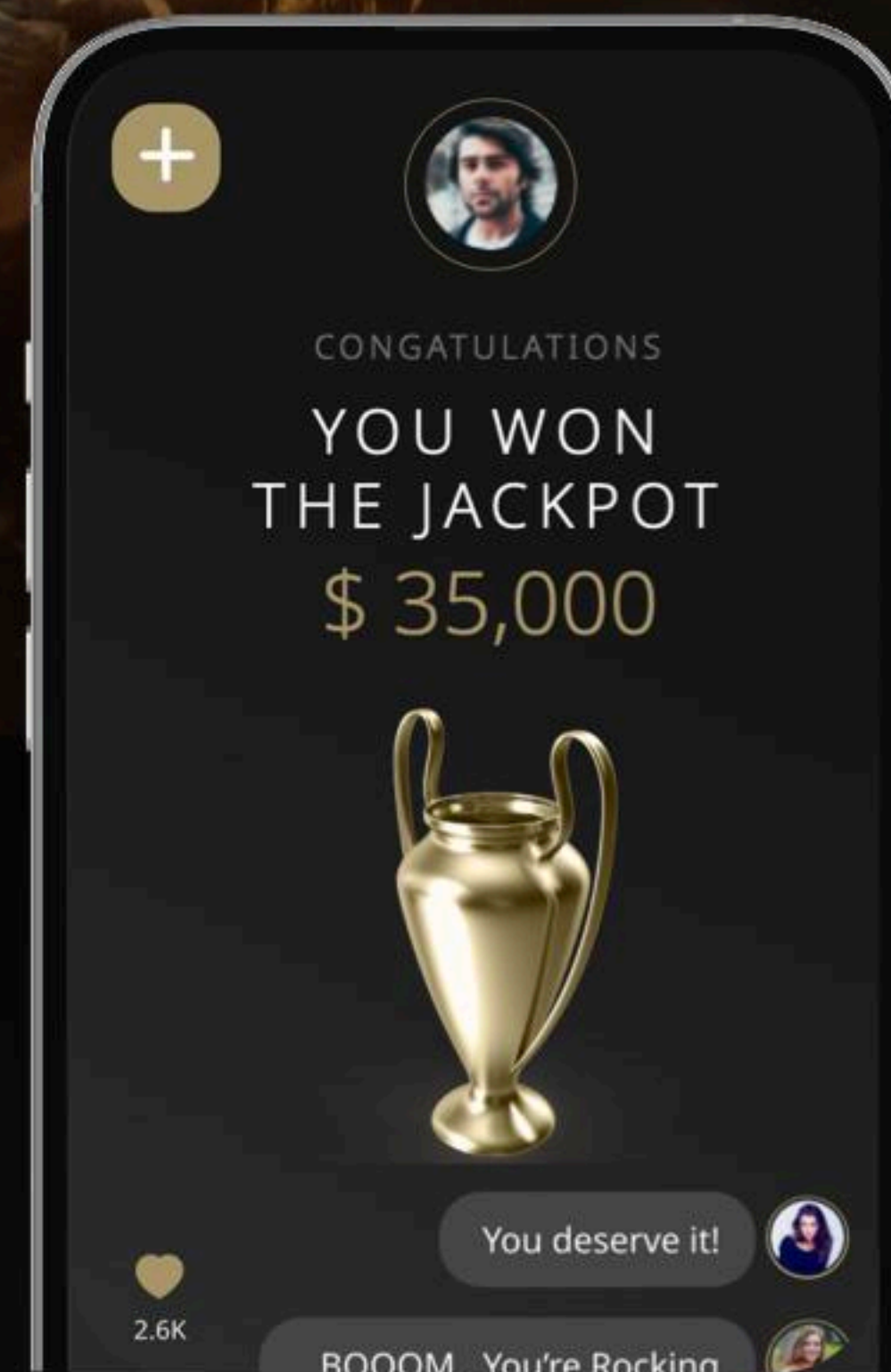
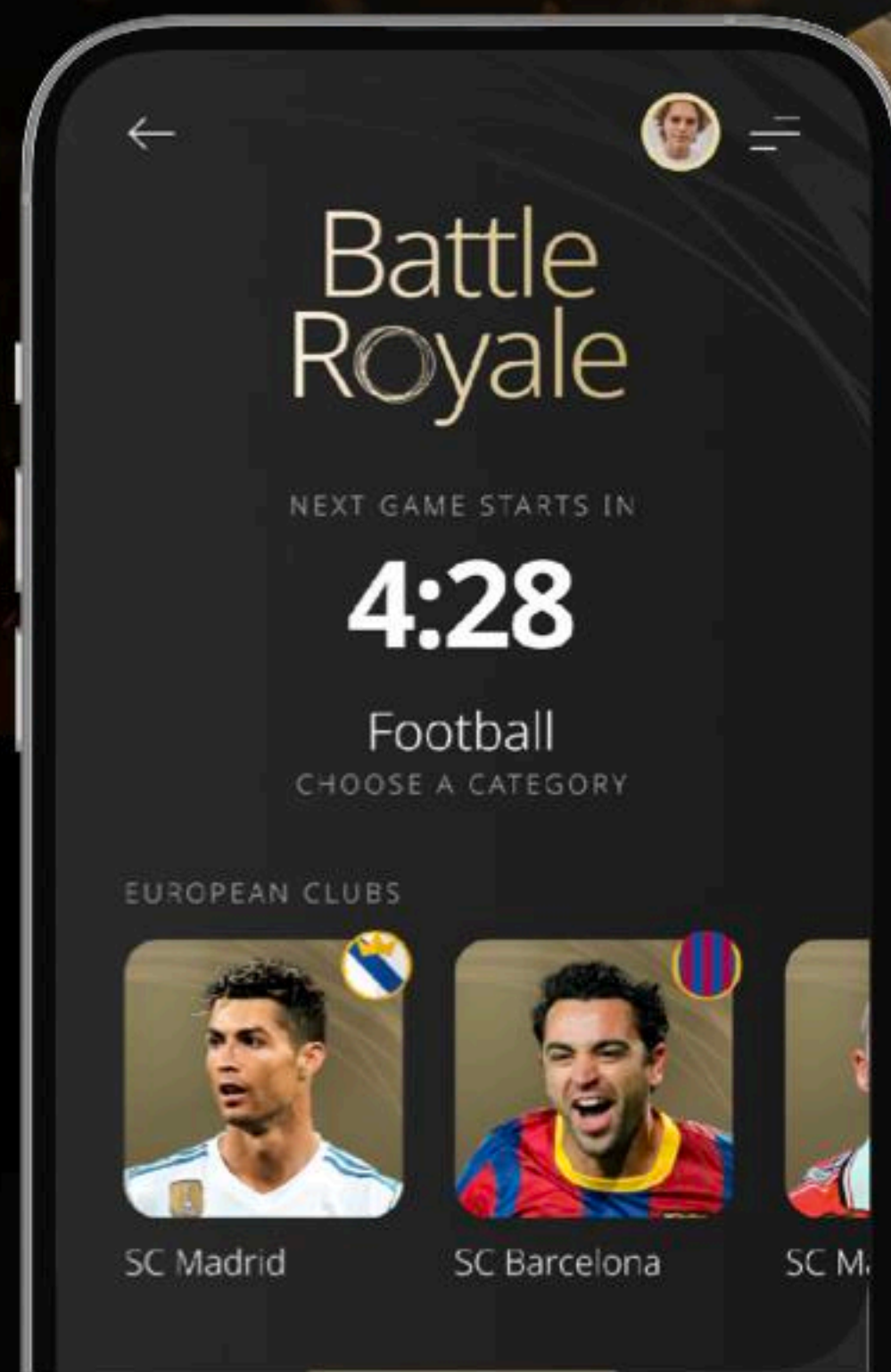
Battle
Royale
LAST FAN STANDING

LAST FAN STANDING
BATTLE ROYAL GAME

NEW GAME EVERY 5 MIN
MULTIPLAYER GAME

LARGEST FOOTBALL FANDOMS
EXPANSION TO OTHER SPORTS

COMMERCIALY APPROVED WORLDWIDE



FREE CASH PRIZES
FUNDED BY PREMIUM TOOLS

PRIZES BASED ON SPENDING
25% OF GAME REVENUE

DYNAMIC PRIZES
REAL TIME PAYMENTS

XRP THE WORLD'S
BANK CURRENCY

Club Games
BESPOKE FAN QUESTS

Club Prizes
SIGNED MERCH

Cash Prizes
NEW GAME EVERY 5 MIN

GAME PRIZE EXAMPLE

Top 1	\$ 10,000
Top 10	\$ 1,000
Top 100	\$ 50

25% IN DYNAMIC CASH PRIZES
100K PLAYERS SPENDING \$1 EACH

Battle World
FAN GAMEVERSE

VIRTUAL TOWERS
WORLD OF FANDOMS

SUPERCLUBS OR BRANDED
TOWER PROGRESSION

- LEGEND
- DIAMOND
- PLATINUM
- GOLD
- SILVER
- BRONZE
- ENTRY

FREEMIUM ACCESS
GAME PASS & LOOTBOXES

TOP 50 CLUBS LIVE
UNIQUE OWNERSHIP

EARN TOWER BONUS
5% OF NET REVENUE/TIER

Players
FRIEND INVITES

CHALLENGES
CUSTOM GAMES

Clubs
SUPPORTER CLUBS

TOURNAMENTS
LEADERBOARDS

f i X t

Media
MARKETING PARTNERS

EDITORIAL
CLUB RIVALRY

GOAL 800m FOOTBALL FANS

Brand audiences

POPULAR BRANDS HAVE A HUGE SOCIAL MEDIA AUDIENCE

"THE KING"



300 MILLION

MCDONALDS
100 MILLION



COCA COLA
100 MILLION

STARBUCKS
60 MILLION



BMW
40 MILLION

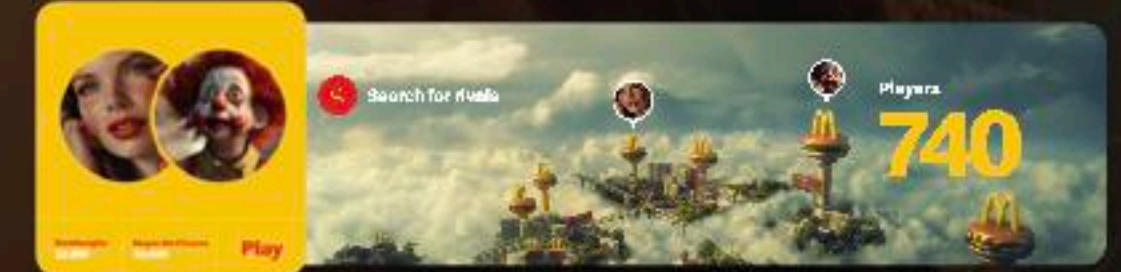
THE POTENTIAL FOR BRANDS TO ENGAGE THEIR AUDIENCE AND EMPLOYEES IS ENORMOUS

COMBINED SOCIAL MEDIA FOLLOWERS (STATISTICA, FEBRUARY, 2024)

Brand games

BRANDS CAN ENGAGE AND MONETISE THEIR FOLLOWERS IN REALTIME

SOCIAL
BRAND MAPS
CONNECTIONS
INVITATIONS



COMPETITIVE
BRAND WORLD
PROGRESSION
LEADERBOARDS



REWARDING
BRAND PRIZES
DISCOUNTS
MERCHANDIZING



Big Mac was introduced
in 1967?

Founded
in 1892?

DOES NIKE SPONSOR
THE FIFA WORLD CUP?

BRAND BENEFITS
INCREASED ENGAGEMENT FOR
CUSTOMERS AND EMPLOYEES

CUSTOMERS
REACH
LOYALTY
RETENTION

EMPLOYEES
MOTIVATION
RECOGNITION
PRODUCTIVITY

HEADCOUNTS
MCDONALDS 2,000,000
STARBUCKS 400,000
BMW 150,000
NIKE 84,000
COCA COLA 80,000

XRP

NON FUNGIBLE
BLOCKCHAIN ASSETS

Game economics

STRONG REVENUE GENERATION THROUGH
A WELL-ESTABLISHED MONETISATION STRATEGY

YEARLY REVENUE PER USER

\$60

AVERAGE REVENUE PER USER PER YEAR (ARPU)
GLOBAL MOBILE GAMES AVERAGE

REVENUE FROM GAMEPLAY

\$30 | 50%

\$15 GAME PASSES
SUBSCRIPTION \$2.50/MONTH
50% OF PLAYERS

\$15 GAME CREDITS
VARIABLE \$0.50/DAY
10% OF PLAYERS

REVENUE FROM ADVERTISING

\$30 | 50%

\$15 SPACES (BOARDS/VIDEOS)
CPM \$10 (FB \$15)
5 ADS PER DAY/USER

\$15 TOWERS (PLAYABLE ADS)
CPM \$50 (CPA/CPL)
1 AD PER DAY/USER

\$90 **FORTNITE** TOTAL ARPU

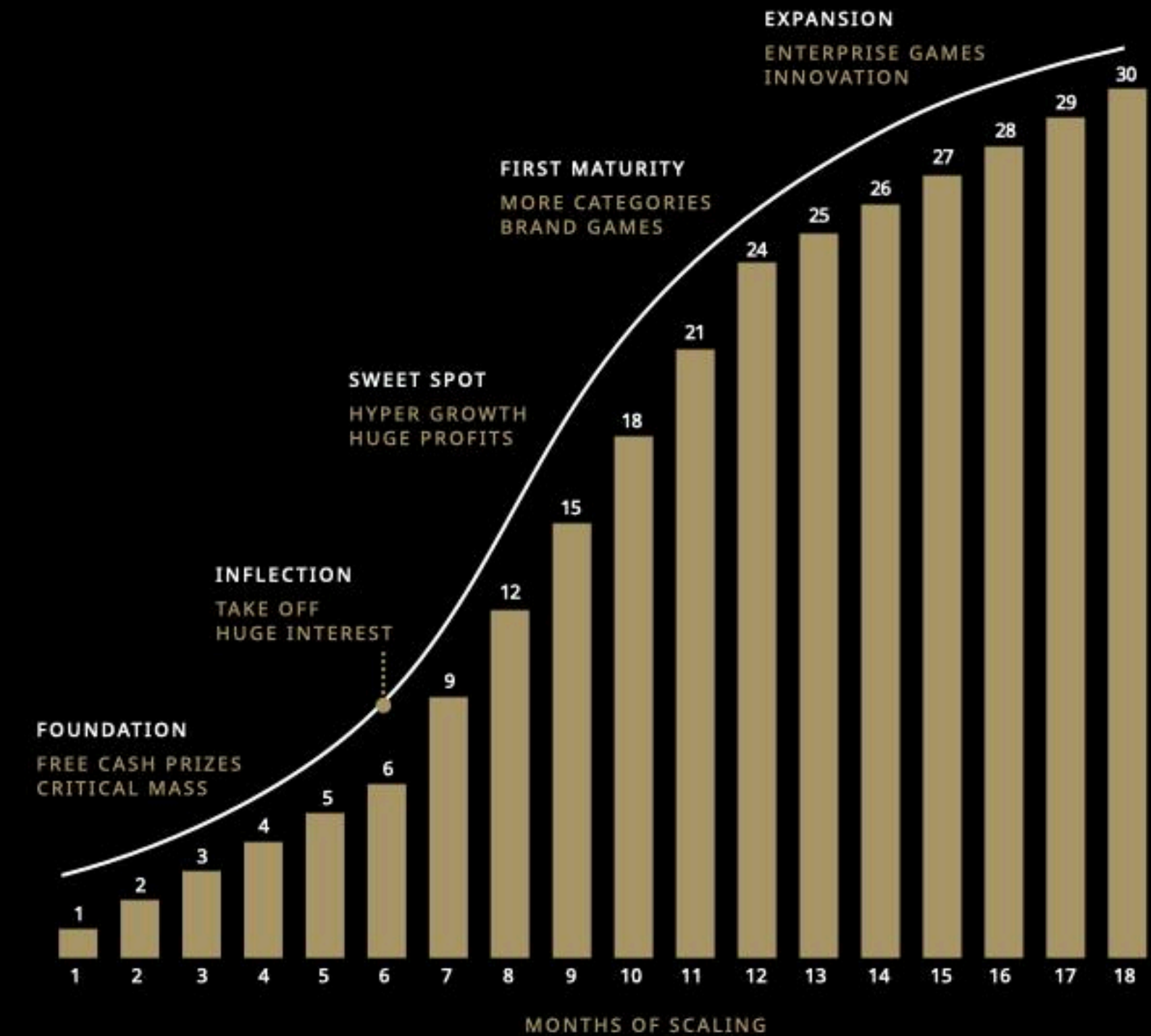
\$227 **f** US ARPU

\$70 **ACTIVISION** **BLIZZARD** TOTAL ARPU

\$112 **🎵** US ARPU

Game growth

SUCCESSFUL FOUNDATION WILL DRIVE
EXPONENTIAL GROWTH AND PROFITS



30 million
ACTIVE PLAYERS

\$1 billion
NET REVENUE

\$200 million
SHARE TO AFFILIATES

\$200 million
SHARE TO TOKENS

\$0.20
PAYOUT/SUPER

\$10
VALUE/SUPER

\$125
PAYOUT/POOL

\$6,250
VALUE/POOL

Stakeholder

OWN AND EARN

MAKE THE WORLD'S BIGGEST SPORT
YOUR BUSINESS TOO

EMPOWERING EVERYONE
TO OWN AND EARN



Passive bonuses

EARN FROM ASSETS

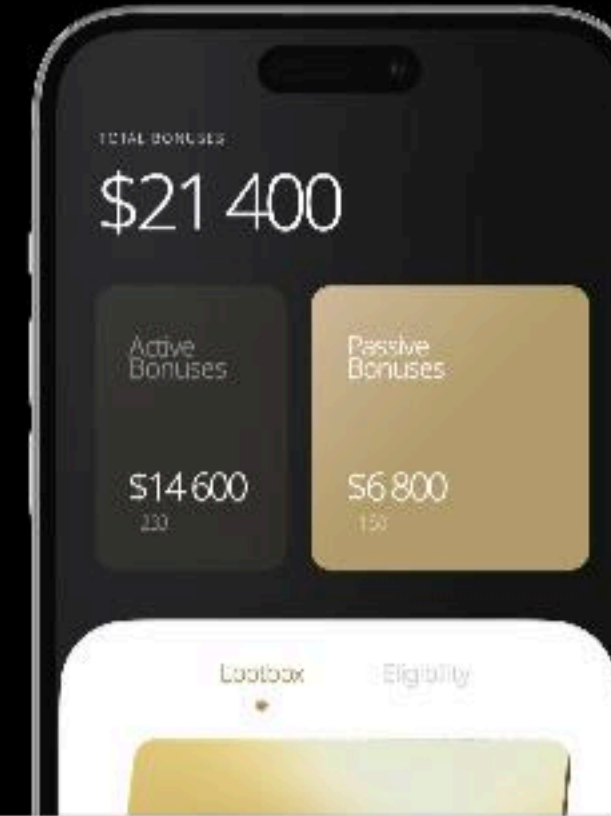
SUPER BONUS
10% STAKING POOL

POOL BONUS
10% CASH POOL

CARDS BONUS
5% / TIER

TOWER BONUS
5% / TIER

SPACES BONUS
5% / TIER



Asset valuation

WITH 3 MILLION PLAYERS

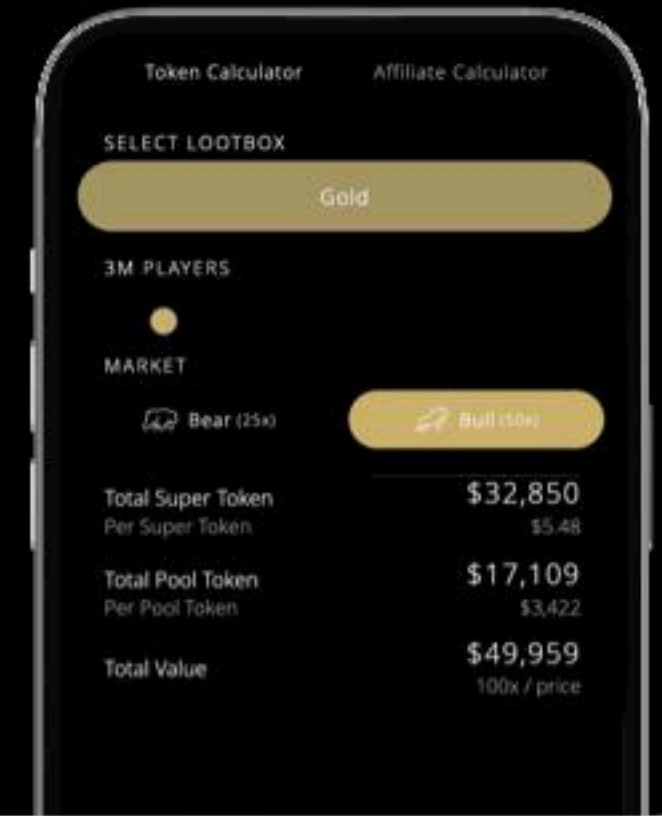
SUPER TOKEN
VALUE \$5.50

POOL TOKEN
VALUE \$3,422

CARDS
SUBJECT TO USAGE

TOWER
SUBJECT TO USAGE

SPACES
SUBJECT TO USAGE



Stakeholder assets

PRESALE LOOTBOX BUNDLES



LOOTBOX	ENTRY	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
PRICE	\$10	\$50	\$250	\$500	\$5,000	\$25,000
SUPER TOKENS	100	500	2,500	6,000	65,000	350,000
POOL TOKENS	-	-	-	5	50	250
PLAYER TOKENS	5	25	125	300	3,250	17,500
CARDS	-	1 TIER	2 TIERS	3 TIERS	4 TIERS	5 TIERS
TOWER	-	1 TIER	2 TIERS	3 TIERS	4 TIERS	5 TIERS
SPACES	-	1 TIER	2 TIERS	3 TIERS	4 TIERS	5 TIERS
PRICE PER SUPER TOKEN	\$0.100	\$0.100	\$0.100	\$0.083	\$0.076	\$0.071

Token listing

AFTER PRESALE (Q1 2024)

LOOTBOX	TRADING RELEASE	DAILY VESTING
DIAMOND	+30 DAYS	180 DAYS
PLATINUM	+90 DAYS	180 DAYS
GOLD	+120 DAYS	180 DAYS
OTHERS	+150 DAYS	180 DAYS

LISTING PRICE	CIRCULATING SUPPLY	MAXIMUM SUPPLY
\$1.00	50 MILLION FIRST 60 DAYS	1 BILLION, 50% BOOKED

LBANK
9 MILLION USERS
VOLUME \$1 BILLION/DAY

CLS
LEADING MARKET MAKER
100 EXCHANGE CONNECTIONS

Affiliate

REFER AND EARN



MAKE THE WORLD'S BIGGEST SPORT
YOUR BUSINESS TOO

EMPOWERING EVERYONE
TO MONETIZE YOUR RELATIONSHIPS

Active bonuses

SIMPLY POWERFUL

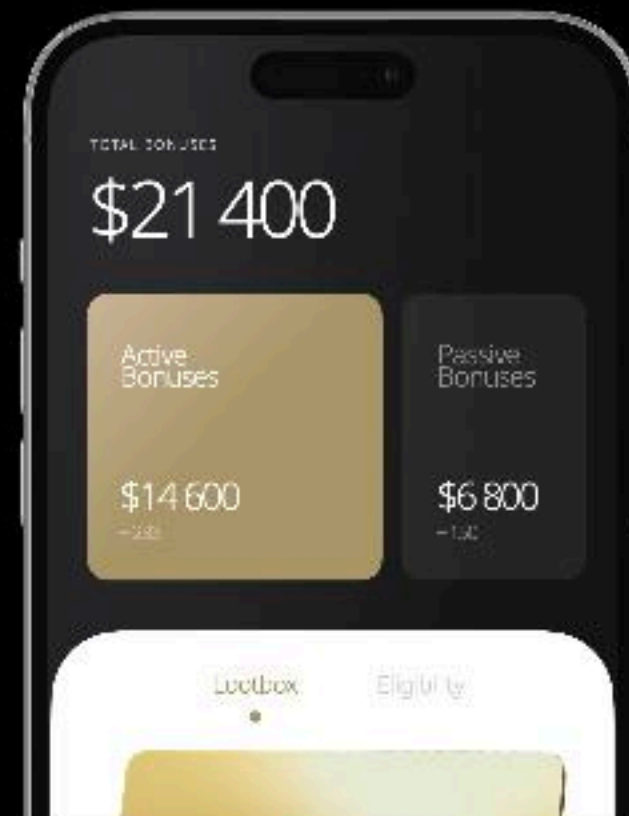
UNILEVEL BONUS
UP TO 20%

INFINITY BONUS
UP TO 10%

MATCHING BONUS
1:1 SUPER, POOL, PLAYER

REALTIME PAYMENTS
TO YOUR WALLET

XRP



Bonus plan

UNILEVEL, INFINITY, AND MATCHING

LOOTBOX	ENTRY	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
PRICE	\$10	\$50	\$250	\$500	\$5,000	\$25,000
EARNING CAP	\$100	\$1,000	\$2,500	NO CAP	NO CAP	NO CAP
LEVEL 1	🔒 20 %	🔒 20 %	🔒 20 %	🔒 20 %	🔒 20 %	🔒 20 %
LEVEL 2	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %
LEVEL 3	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %
LEVEL 4	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %	🔒 10 %
LEVEL 5				🔒 10 %	🔒 10 %	🔒 10 %
LEVEL 6				🔒 10 %	🔒 10 %	🔒 10 %
LEVEL 7					🔒 5 %	🔒 5 %
LEVEL 8					🔒 5 %	🔒 5 %
LEVEL 9						🔒 5 %
LEVEL 10						🔒 5 %
INFINITY BONUS (PAID IN SUPER TOKENS)				2.5 %	5 %	10 %
INFINITY UNLOCK				🔒 TV \$500K	🔒 TV \$2M	🔒 TV \$5M
MATCHING BONUS				1:1	1:1	1:1
MATCHING UNLOCK				🔒 Gold	🔒 Gold	🔒 Gold

DEFINITIONS ⓘ

DIRECT VOLUME (DV) = DIRECT MEMBER'S PURCHASES
PERSONAL VOLUME (PV) = YOUR OWN PURCHASES + DIRECT MEMBER'S PURCHASES
TEAM VOLUME (TV) = ALL PURCHASES IN UNILEVEL 1-10

UNLOCK LEVEL BONUS 🔒

MINIMUM 1 NEW DIRECT MEMBER PER LEVEL IN ALL TIERS
\$50 IN NEW DIRECT VOLUME FOR ENTRY, BRONZE, AND SILVER PER LEVEL
\$500 IN NEW DIRECT VOLUME FOR GOLD, PLATINUM, AND DIAMOND PER LEVEL

UNLOCK LEVEL CONDITIONS 🔒

THE 1ST LEVEL IS ALWAYS OPEN AND PAYS BONUS, BUT YOU NEED TO QUALIFY TO PROCEED
A DIRECT MEMBER USED TO UNLOCK A LEVEL CAN COUNT FOR THAT SPECIFIC LEVEL ONLY
PURCHASES BEYOND THE REQUIRED DIRECT VOLUME FROM A MEMBER DON'T COUNT

UNLOCK ANY BONUS 🔒

INSERT AN EXTERNAL XRP WALLET FOR REALTIME BONUSES TO YOUR WALLET
FIRST 30 DAYS THERE IS NO PV REQUIREMENT TO GET ANY ACTIVE BONUS
AFTER 30 DAYS A 30-DAY PV OF \$50 IS REQUIRED TO GET ANY ACTIVE BONUS

UNLOCK INFINITY BONUS 🔒

OPENS WHEN THE UNLOCK TEAM VOLUME IS REACHED
MAXIMUM 50% OF TV FROM ONE TEAM
REDUCED OR CUT OFF BY SMALLER OR SAME RANK

UNLOCK MATCHING BONUS 🔒

HOLD A GOLD LOOTBOX OR HIGHER
DIRECTLY REFER A GOLD OR HIGHER
GET 1:1 MATCHING ON SOLD SUPER, POOL AND PLAYER

Presale deal

GET ALL ASSETS



PAY ONLY FOR SUPER TOKEN
GET ALL OTHER ASSETS INCLUDED

Presale exclusive

GET LIMITED POOL TOKENS

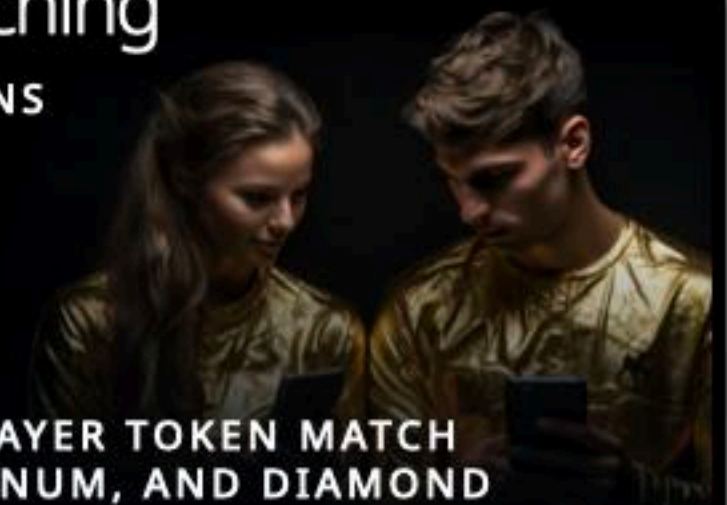


EARN FROM THE 10% CASH POOL
ONLY AVAILABLE IN THE PRESALE

XRP REALTIME PAYMENTS
TO YOUR WALLET

Presale matching

GET EXTRA TOKENS



SUPER, POOL, PLAYER TOKEN MATCH
FOR GOLD, PLATINUM, AND DIAMOND

Roadmap

ONWARDS AND UPWARDS



**POOL TOKENS
SOLD OUT!**

LISTING PRESALE

PAY ONLY FOR SUPER TOKEN
GET ALL OTHER ASSETS INCLUDED

EARN FROM THE 10% CASH POOL
ONLY AVAILABLE IN THE PRESALE

SUPER, POOL, PLAYER TOKEN MATCH
FOR GOLD, PLATINUM, AND DIAMOND

GAME SCALING AND LISTING

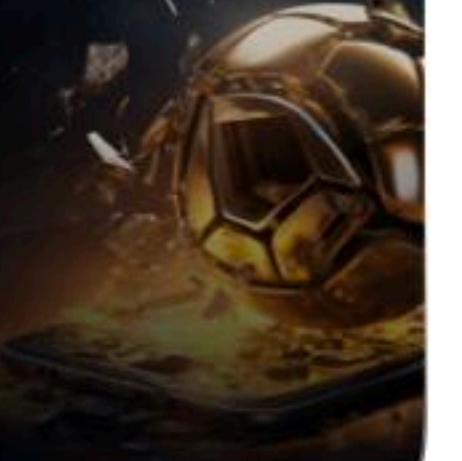
HIGHER FREE CASH PRIZES
LIVE PAYOUT OF WINNINGS

LISTING AT \$1 PER TOKEN
TIERED RELEASE AND VESTING

TARGETED GAME CAMPAIGNS
PR AND INVESTOR RELATIONS

Game scaling

CREATE EXPONENTIAL GROWTH



HIGHER FREE CASH PRIZES
LIVE PAYOUT OF WINNINGS

Token listing

CREATE DEEP LIQUIDITY



LISTING AT \$1 PER TOKEN
TIERED RELEASE AND VESTING

LBANK **CLS** **MARKET ACROSS**

Marketing

CREATE AWARENESS



TARGETED GAME CAMPAIGNS
PR AND INVESTOR RELATIONS

GOAL **facebook** **TikTok** **Forbes**



EXOTIC & EXCLUSIVE

Bali

FOUNDER EVENT

QUALIFICATION TO BECOME A FOUNDER

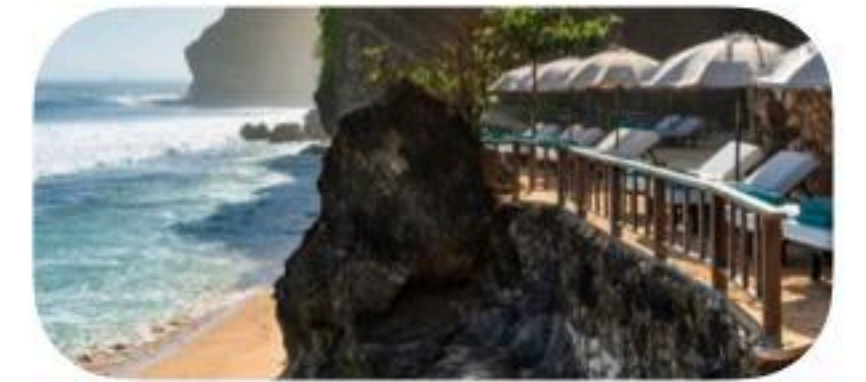
PV 30 days = \$1,000

PV 30 DAYS TO BE AT LEAST \$1,000 ONCE BETWEEN MARCH 1, 2024 AND POOL TOKENS SOLD OUT - MAXIMUM 1,000 NEW FOUNDER SEATS AVAILABLE

FOUNDER BONUS

20% of total PV in Super tokens

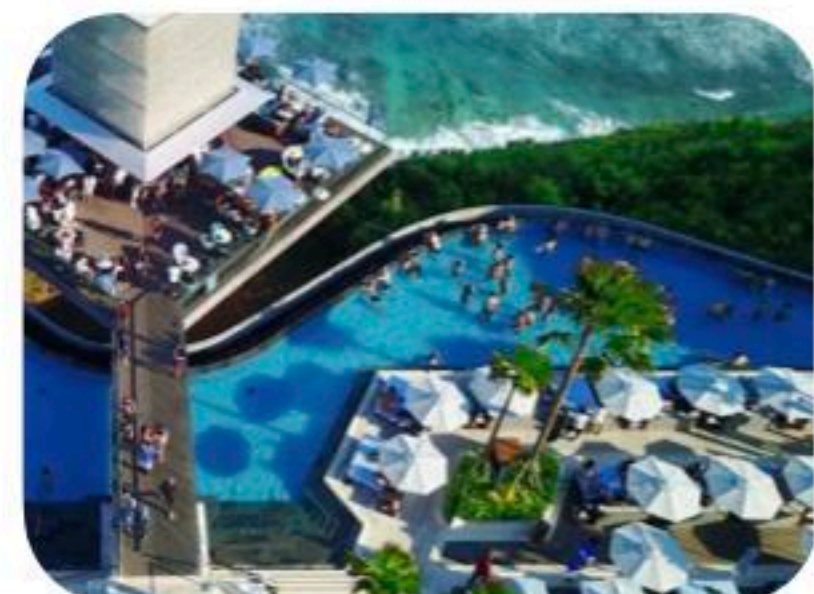
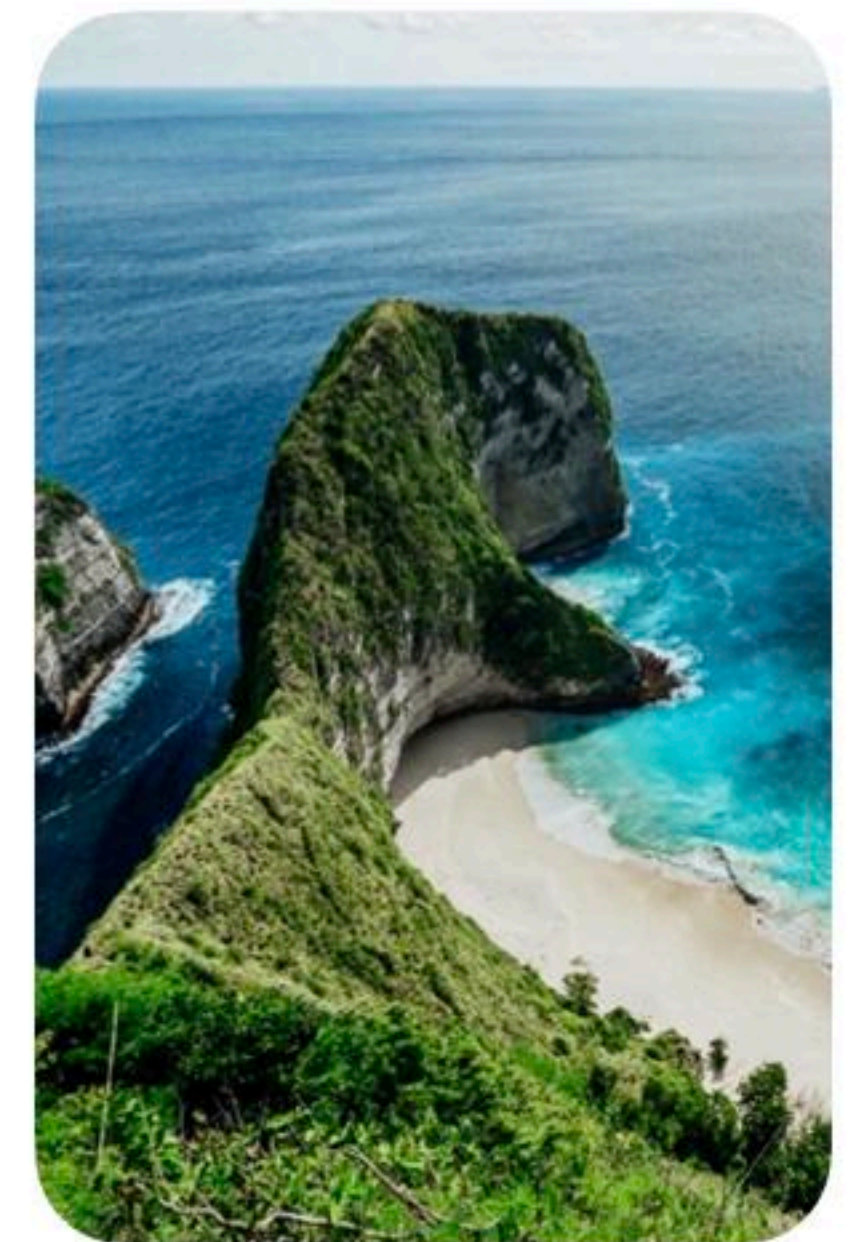
TOTAL PV FROM MARCH 1, 2024 TO POOL TOKENS SOLD OUT - BONUS TOKENS WILL BE REMUNERATED AT LISTING PRICE FOR DAILY VESTING OVER THE FIRST 30 DAYS AFTER LISTING - ALL OTHER TOKENS YOU OWN WILL GET TRADING PRIORITY AND BE VESTED DAILY OVER THE FIRST 30 DAYS AFTER LISTING





**WITHIN 60 DAYS
AFTER LISTING**

DETAILS LATER



GET FREE FOUNDER ACCESS

FREE EVENT	FREE HOTEL	FREE FLIGHTS
\$10,000	\$50,000	\$100,000

TOTAL PV TO BE AT LEAST \$10,000, \$50,000 OR \$100,000 BETWEEN MARCH 1, 2024 AND POOL TOKENS SOLD OUT - FLIGHTS UP TO \$3,000

Earn like legends!

WORLD'S BIGGEST SPORT
CAN BE YOUR BUSINESS TOO




GAME APP



AFFILIATE APP



WWW.SUPER.ONE

-  CALCULATE EARNINGS
-  WATCH VIDEOS
-  PITCH & PLAYBOOK

SUPERONE LIMITED
PORTLAND HOUSE, GLACIS ROAD, GIBRALTAR - GX11 1AA
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