

From: Danny de Hek <danny@dehek.com>
Reply: Danny de Hek <danny@dehek.com>
Date: 31 May 2026 at 3:50:51 PM
To: support@salarium.life <support@salarium.life>
Subject: Right of Reply Request – Salarium Life Investigation

Hello,

I am an investigative journalist based in New Zealand and have spent the past several days reviewing Salarium Life, including your website, compensation plan, affiliate agreement, product presentations, training materials, marketing videos, Zoom presentations, and member back-office system.

I am currently finalising a detailed article and accompanying video examining Salarium Life, its business model, compensation structure, software platform, and promotional practices.

As part of my commitment to fairness and accuracy, I would like to offer Salarium Life, DHMedia, Dr. Steve Sughrim, and any authorised company representative the opportunity to provide a formal right of reply before publication.

The investigation examines several areas, including:

- The relationship between Salarium Life and DHMedia.
- The ownership and legal structure of the company.
- The use of a 2x2 matrix compensation plan.
- Package purchases ranging from \$10 to \$4,000.
- Crypto-based commission payments.
- The role of recruitment and duplication within the business model.
- The use of credits and software products within the compensation structure.
- The apparent emphasis on matrix activity and affiliate growth.
- The existence and scale of retail customers who purchase products without participating in the compensation plan.
- The reference to arbitration in Haryana, India within the Affiliate Agreement.
- Public income claims made by promoters and leaders associated with the opportunity.

During my review, I noted that Salarium Life presents itself as a software and digital business platform while also heavily promoting matrix-based commissions, package progression, and team-building activities. As a result, one of the key questions raised in the article is whether the software is driving customer demand or whether the compensation plan is the primary driver of participation.

If there are facts, documents, statistics, or explanations that you believe would help clarify these issues, I welcome the opportunity to review them.

In particular, I would appreciate responses to the following questions:

1. Who legally owns and operates Salarium Life?
2. Who owns and operates DHMedia?
3. What is the relationship between Salarium Life and DHMedia?
4. What legal entity receives member payments?
5. Why does the Affiliate Agreement specify arbitration in Haryana, India?
6. How many retail customers currently use the software without participating in the compensation plan?
7. What percentage of company revenue comes from non-affiliate retail customers?
8. How are software credits generated, allocated, and redeemed?
9. Are audited financial statements available?
10. What safeguards are in place to ensure the compensation plan remains sustainable if recruitment slows?

The article is scheduled for publication shortly. However, I am willing to include any substantive right of reply received within the next 24 hours.

If no response is received within that timeframe, I will proceed with publication based on the information currently available. Should a response be received after publication, I will review it and, where appropriate, update the article accordingly.

I am interested in facts, evidence, and documentation rather than marketing material. My goal is to ensure readers have the most accurate information available before making financial decisions.

I look forward to your response.

Best Regards
Danny de Hek

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Exposing scams and protecting everyday investors takes a lot of time and resources, and I fund most of this work myself. If you'd like to support what I do, even a small donation makes a big difference. You can do so here: buymeacoffee.com/dehek. Your support is truly appreciated.

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