

#### Offering Memorandum

The Why:

Eyeballs/Followers/Subscribers are the new Gold Rush

If you have a service and attitude that helps others achieve their goals, you have an enterprise with universal appeal and universal power. (David Hawkins – Map of Consciousness)

When you combine resources and stack up as many wins as possible, that's when it becomes powerful. It's a lot less hard than you think. Now I get to dream about what the world could look like and magically the right person in the whole universe appears. (Cyan Banister – Initial investor in PayPal, Uber, Space X)

Could you find 10 people like that would like to be part of one of the largest social media companies for \$39.99 per month if they paid you \$9K per month?

- Executive Summary:
- Subscribers and audiences are the new "Gold Rush." According to Goldman Sachs Research, the market for content creators is expected to reach half-a-trillion dollars by 2027.
- We are creating a social media company, Luminus Media LLC, where the subscribers participate in the profits. This gives the subscribers incentive to continue to grow the subscriber network.
- As the network grows, additional revenue streams from traditional social media platforms like YouTube, Facebook, Spotify, and Instagram become very significant.
- Luminus Media LLC, is offering an equity investment of 200,000 units at \$2/Unit for up to 20% ownership.
- Equity investors are expected to receive their investment back in the first twelve months, and total Return On Investment (ROI) of 1,635% in the first thirty-six months.

The Creator Economy Could Approach Half-A-Trillion Dollars In The Next Three Years (Goldman Sachs Research)

4 Billion People Used Social Media in 2023 – Jumping To 5.85 Billion By 2027 (Forbes)

Social media advertising market hit \$207 billion in 2023 - \$247 Billion By 2027 (Forbes)

Kelce Brothers Sign Amazon 'New Heights' Podcast Deal Worth More Than \$100 Million (Wall Street Journal) – 2.4 Million Subscribers

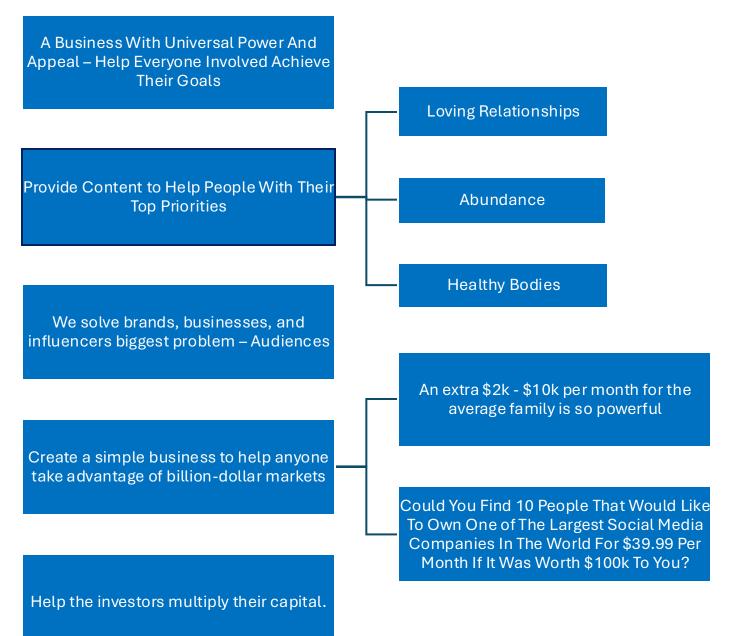
MrBeast –239 Million Subscribers Producing Fun Videos
Amazon paid \$100+ Million For One Episode
Brands Pay \$2-3 Million Per Video

Ryan Reynolds' Mint Mobile Acquired By T-Mobile For \$1.3 Billion (Forbes)

The *Deadpool* star owned roughly 25% of Mint Mobile – Made \$337.5 Million (Bloomberg)









Owners/Investors

Early Subscribers
Pool

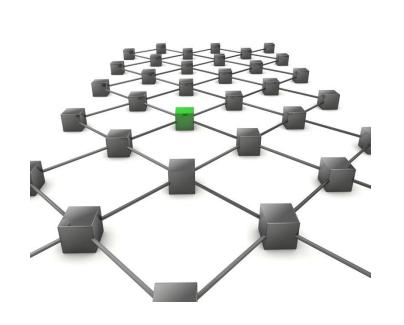
Subscriber Network

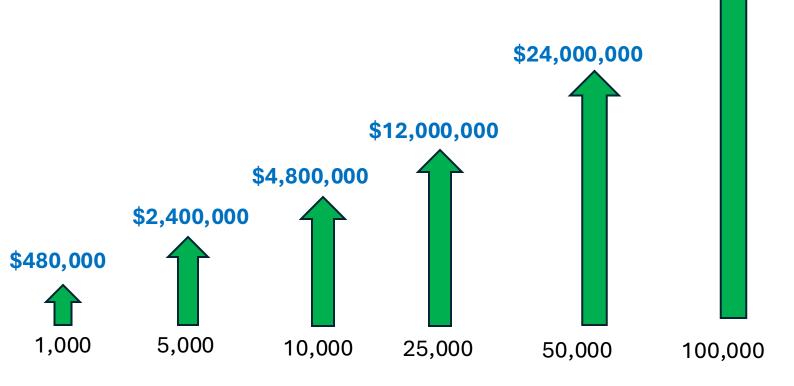
# Revenue Streams We All Share In

- The Subscriber Network Is Very Profitable By Itself
- Additional Revenue Streams

Our Own Podcast
Our Own Spotify Account
Our Own YouTube Channels
Monthly Advertising \$ and Brand Ownership

# Subscriber Network Is A Great Business By Itself





### **Annual Revenue**

\$48,000,000

Subscribers



# Our Subscribers Alone Can Create One Of The World's Largest Podcasts



Almost Every Influencer/Brand Will Put Content On Our Site at 100,000 Subscribers



Kelce Brothers Sign Amazon 'New Heights' Podcast Deal For \$100 Million (Wall Street Journal) - 2.4 Million Subscribers



Joe Rogan Podcast Deal Worth Over \$250 Million



## We Can Create One Of The Most Profitable YouTube Channels

MrBeast Receives \$2-3 Million Per Video From Brands

Amazon Paid \$100+ Million For One Show



At 100,000+ Subscribers Brands Will Pay Us Monthly Advertising \$ And Even Ownership

T-Mobile Buys Mint Mobile For \$1.3 Billion Ryan Reynolds Made A Cool \$337 Million



Our Goal is To Create The Most Generous Compensation Plan Ever Created For The Subscriber Network

We Will Create Simple Tools And Videos For To Share

Could You Find 10 People That Would Like To Own One of The Largest Social Media Companies In The World For \$39.99 Per Month If It Was Worth \$100k To You?

#### **Very Conservative Year 1 Net Operating Income of \$2.6 Million**

We expect to have many more subscribers than depicted in the low-end model, but we felt a very conservative projection should be displayed.

Year 1 Revenue													
Low End	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Low End Gross Revenu
#Subscribers Low End	1000	2000	4000	6000	8000	11000	14000	16000	18000	20000	22000	24000	\$5,838,540.0
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	
Low End Revenue	\$39,990.00	\$79,980.00	\$159,960.00	\$239,940.00	\$319,920.00	\$439,890.00	\$559,860.00	\$639,840.00	\$719,820.00	\$799,800.00	\$879,780.00	\$959,760.00	
Operating Expenses													
Network Payout	\$19,995.00	\$39,990.00	\$79,980.00	\$119,970.00	\$159,960.00	\$219,945.00	\$279,930.00	\$319,920.00	\$359,910.00	\$399,900.00	\$439,890.00	\$479,880.00	
Compensation Software	2750	3000	3500	4000	4500	5250	6000	6500	7000	7500	8000	8500	
Accounting	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
Video Content Creators	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	
Web Developers	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	Annual Operating Expense
Payroll	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$3,238,770.00
Legal	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
Total Operating Expenses	\$44,745.00	\$63,990.00	\$104,480.00	\$144,970.00	\$185,460.00	\$246,195.00	\$306,930.00	\$347,420.00	\$387,910.00	\$428,400.00	\$468,890.00	\$509,380.00	
									-		-		Low End NO
Low End Operating Income	-\$4,755.00	\$15,990.00	\$55,480.00	\$94,970.00	\$134,460.00	\$193,695.00	\$252,930.00	\$292,420.00	\$331,910.00	\$371,400.00	\$410,890.00	\$450,380.00	\$2,599,770.00
Year 1 Revenue													
													Secretal Second
Expected	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Expected Gross Revenue
# Subscribers Expected	1000			12000	15000								\$19,955,010.00
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	
Expected Revnue	\$39,990.00	\$119,970.00	\$319,920.00	\$479,880.00	\$599,850.00	\$999,750.00	\$1,599,600.00	\$2,199,450.00	\$2,799,300.00	\$3,199,200.00	\$3,599,100.00	\$3,999,000.00	
Operating Expenses													
Network Payout	\$19,995.00	\$59,985.00	\$159,960.00	\$239,940.00	\$299,925.00	\$499,875.00	\$799,800.00	\$1,099,725.00	\$1,399,650.00	\$1,599,600.00	\$1,799,550.00	\$1,999,500.00	
Compensation Software	\$2,750.00	\$3,250.00	\$4,500.00	\$5,500.00	\$6,250.00	\$8,750.00	\$12,500.00	\$16,250.00	\$20,000.00	\$22,500.00	\$25,000.00	\$27,500.00	
Accounting	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
Video Content Creators	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	
Web Developers	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	
Payroll	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	
Legal	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	Annual Operating Expense
Total Operating Expenses	\$44,745.00	\$84,235.00		\$266,440.00	\$327,175.00	\$529,625.00			\$1,440,650.00			\$2,048,000.00	\$10,385,255.00
													Toward along
	-\$4,755.00	\$35,735.00	\$134,460.00	\$213,440.00	\$272,675.00	\$470,125.00						\$1,951,000.00	Expected NO \$9,569,755.00

#### **Very Conservative Year 2 Net Operating Income of \$10.7 Million**

We expect to have many more subscribers than depicted in the low-end model, but we felt a very conservative projection should be displayed.

Year 2 Revenue													
Low End	Month 13	Month 14	Month 15	Month 16	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	Low End Gross Revenu
Low End Subscribers	26400	28000	33000	38000	42000	47000	51000	55000	60000	62000	64000	66000	\$22,890,276.0
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	
Low End Revenue	\$1,055,736.00	\$1,119,720.00	\$1,319,670.00	\$1,519,620.00	\$1,679,580.00	\$1,879,530.00	\$2,039,490.00	\$2,199,450.00	\$2,399,400.00	\$2,479,380.00	\$2,559,360.00	\$2,639,340.00	
Operating Expenses													
Network Payout	\$527,868.00	\$559,860.00	\$659,835.00	\$759,810.00	\$839,790.00	\$939,765.00	\$1,019,745.00	\$1,099,725.00	\$1,199,700.00	\$1,239,690.00	\$1,279,680.00	\$1,319,670.00	
Compensation Software	9100	9500	10750	12000	13000	14250	15250	16250	17500	18000	18500	19000	
Accounting	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	
Video Content Creators	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	
Web Developers	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	\$10,000.00	
Payroll	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	Annual Operating Expense
Legal	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$12,184,238.00
Total Operating Expenses	\$585,968.00	\$616,360.00	\$717,585.00	\$818,810.00	\$899,790.00	\$1,001,015.00	\$1,081,995.00	\$1,162,975.00	\$1,264,200.00	\$1,304,690.00	\$1,345,180.00	\$1,385,670.00	
													Low End NO
Low End Operating Income	\$469,768.00	\$503,360.00	\$602,085.00	\$700,810.00	\$779,790.00	\$878,515.00	\$957,495.00	\$1,036,475.00	\$1,135,200.00	\$1,174,690.00	\$1,214,180.00	\$1,253,670.00	\$10,706,038.00
Year 2 Revenue													
Expected	Month 13	Month 14	Month 15	Month 16	Month 17	Month 18	Month 19	Month 20	Month 21	Month 22	Month 23	Month 24	
#Subscribers Expected	100000	105000	115000	125000	125000	140000	15000	160000	170000	180000	190000	200000	
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	
													Expected Gross Revenu
Expected Revnue	\$3,999,000.00	\$4,198,950.00	\$4,598,850.00	\$4,998,750.00	\$4,998,750.00	\$5,598,600.00	\$599,850.00	\$6,398,400.00	\$6,798,300.00	\$7,198,200.00	\$7,598,100.00	\$7,998,000.00	\$64,983,750.00
Operating Expenses													
Network Payout	\$1,999,500.00	\$2,099,475.00	\$2,299,425.00	\$2,499,375.00	\$2,499,375.00	\$2,799,300.00	\$299,925.00	\$3,199,200.00	\$3,399,150.00	\$3,599,100.00	\$3,799,050.00	\$3,999,000.00	
Compensation Software	\$27,500.00	\$28,750.00	\$31,250.00	\$33,750.00	\$33,750.00	\$37,500.00	\$6,250.00	\$42,500.00	\$45,000.00	\$47,500.00	\$50,000.00	\$52,500.00	
Accounting	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	
Video Content Creators	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	
Web Developers	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	\$20,000.00	
Payroll	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	
Legal	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	Annual Operating Expense
Total Operating Expenses	\$2,100,000.00	\$2,197,225.00	\$2,399,675.00	\$2,602,125.00	\$2,602,125.00	\$2,905,800.00	\$375,175.00	\$3,310,700.00	\$3,513,150.00	\$3,715,600.00	\$3,918,050.00	\$4,120,500.00	\$33,760,125.0
San Carlotte Control of the Control	*********	** *** ***	********	** *** ***	** *** ***	** *** ***	*******	*********	*********		*********		Expected NO
Expected Operating Income	\$1,899,000.00	\$2,001,725.00	\$2,199,175.00	\$2,396,625.00	\$2,396,625.00	\$2,692,800.00	\$224,675.00	\$3,087,700.00	\$3,285,150.00	\$3,482,600.00	\$3,680,050.00	\$3,877,500.00	\$31,223,625.0

#### **Very Conservative Year 3 Net Operating Income of \$21.4 Million**

We expect to have many more subscribers than depicted in the low-end model, but we felt a very conservative projection should be displayed.

Year 3 Revenue													
ow End	Month 25	Month 26	Month27	Month 28	Month 29	Month 30	Month 31	Month 32	Month 33	Month 34	Month 35	Month 36	
Subscribers Low End	66000	70000	75000	82000	86000	92000	98000	102000	105000	110000	115000	120000	Low End Gross Reven
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$44,828,790.0
Low End Revenue	\$2,639,340.00	\$2,799,300.00	\$2,999,250.00	\$3,279,180.00	\$3,439,140.00	\$3,679,080.00	\$3,919,020.00	\$4,078,980.00	\$4,198,950.00	\$4,398,900.00	\$4,598,850.00	\$4,798,800.00	
Operating Expenses													
Network Payout	\$1,319,670.00	\$1,399,650.00	\$1,499,625.00	\$1,639,590.00	\$1,719,570.00	\$1,839,540.00	\$1,959,510.00	\$2,039,490.00	\$2,099,475.00	\$2,199,450.00	\$2,299,425.00	\$2,399,400.00	
Compensation Software	19000	20000	21250	23000	24000	25500	27000	28000	28750	30000	31250	32500	
Accounting	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	
Video Content Creators	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	
Web Developers	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	
Payroll	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	\$25,000.00	Annual Operating Expense
Legal	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$4,000.00	\$23,418,645.0
Total Operating Expenses	\$1,400,170.00	\$1,477,150.00	\$1,578,375.00	\$1,720,090.00	\$1,801,070.00	\$1,922,540.00	\$2,044,010.00	\$2,124,990.00	\$2,185,725.00	\$2,286,950.00	\$2,388,175.00	\$2,489,400.00	
													Low End NO
Low End Operating Income	\$1,239,170.00	\$1,322,150.00	\$1,420,875.00	\$1,559,090.00	\$1,638,070.00	\$1,756,540.00	\$1,875,010.00	\$1,953,990.00	\$2,013,225.00	\$2,111,950.00	\$2,210,675.00	\$2,309,400.00	\$21,410,145.0
Year 3 Revenue													
Expected	Month 25	Month 26	Month27	Month 28	Month 29	Month 30	Month 31	Month 32	Month 33	Month 34	Month 35	Month 36	
#Subscribers Expected	200000	210000	2150000	225000	230000	240000	250000	260000	270000	280000	290000	300000	
Subscription Cost	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	\$39.99	Expected Gross Revenu
				3000000	3000000	1		3-00-00-00-00-00-00-00-00-00-00-00-00-00	1	1	-	3000000	\$196,150,950.0
Expected Revenue	\$7,998,000.00	\$8,397,900.00	\$85,978,500.00	\$8,997,750.00	\$9,197,700.00	\$9,597,600.00	\$9,997,500.00	\$10,397,400.00	\$10,797,300.00	\$11,197,200.00	\$11,597,100.00	\$11,997,000.00	
Operating Expenses													
Network Payout	\$3,999,000.00	\$4,198,950.00	\$42,989,250.00	\$4,498,875.00	\$4,598,850.00	\$4,798,800.00	\$4,998,750.00	\$5,198,700.00	\$5,398,650.00	\$5,598,600.00	\$5,798,550.00	\$5,998,500.00	
Compensation Software	\$52,500.00	\$55,000.00	\$540,000.00	\$58,750.00	\$60,000.00	\$62,500.00	\$65,000.00	\$67,500.00	\$70,000.00	\$72,500.00	\$75,000.00	\$77,500.00	
Accounting	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	
Video Content Creators	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	
Web Developers	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	Annual Operating Expense
- 10	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$100,599,725.0
Payroll	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	
Payroll Legal	\$8,000.00				£4.753.050.00	\$4,966,300.00	\$5,168,750.00	\$5,371,200.00	\$5,573,650.00	\$5,776,100.00	\$5,978,550.00	\$6,181,000.00	
	\$4,164,500.00	\$4,358,950.00	\$43,634,250.00	\$4,662,625.00	\$4,763,850.00	\$4,966,300.00	\$3,200,730.00	4-,,			45,510,550.00	40,202,000.00	
Legal		\$4,358,950.00	\$43,634,250.00	\$4,662,625.00	\$4,763,850.00	\$4,966,300.00	45,200,750.00	4-,,			<b>\$3,370,330.00</b>	40,100,100	Expected NO

### Investment Offer An Equity Investment Up To 200,000 Units At \$2.00/Unit

## The projected return using the low-end model is \$32.70 per Unit Over three years The Projected Return On Investment (ROI) is 1,635.8%

- We believe our investment projections are very conservative. We think we can reach 120,000 subscribers much so oner than the 36-month mark in the low-end model. We have also included the expected projections hitting 100,000 subscribers at the end of year one. In addition, these projections only include income from the subscriber network. When you add income from our podcasts, YouTube channels, and brand advertising and ownership, the projected returns are expected to be higher.
- Equity investors are expected to receive their investment back in the first twelve months, and total Return On Investment (ROI) of 1,635% in the first thirty-six months.
- A \$10,000 investment is projected to return \$163,500 on the low end over three years.
- A \$50,000 investment is projected to return \$817,500 on the low end over three years.
- A \$100,000 investment is projected to return \$1,635,000 on the low end over three years.

Initial Capital Investment	200,000 Units at \$2/Unit						
Low End Investor Income	Year 1	Year 2	Year 3				
	\$519,954.00	\$2,141,207.60	\$4,282,029.00				
	0.0 75/190 2. 1.10	Low End Total:	\$6,943,190.60				
-2		Low End ROI:	1635.80%				
Expected Investor Income	Year 1	Year 2	Year 3				
	\$1,913,951.00	\$6,244,725.00	\$19,110,245.00				
		Expected Total	\$27,268,921.00				
		Expected ROI	6717.23%				

#### **Investment Disclaimer:**

Following are management's projections regarding the financial performance of this business. Any forward-looking financial projections ("Projections") contained in this Executive Summary are subject to a number of risks and uncertainties, and actual results may differ materially. Investors are cautioned not to place undue reliance on Projections. Projections such as those related to projected revenue and profitability levels are only predictions. No assurances can be given that the future results indicated, whether expressed or implied, will be achieved. While sometimes presented with numerical specificity, any Projections are based upon a variety of assumptions that may not be realized, and which are highly variable.

Because of the number and range of the assumptions underlying any Projections, many of which are subject to significant uncertainties and contingencies that are beyond the reasonable control of management, many of the assumptions inevitably will not materialize and unanticipated events and circumstances may occur subsequent to the date of any financial model or projection.