

# YUECHI SHARING

COMMITTED TO GREEN TRAVEL AND LIFE SERVICES

YUECHI SHARING TECHNOLOGY CO., LTD.



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# YS

## YUECHI SHARING TECHNOLOGY CO., LTD.

It is a platform dedicated to green mobility and lifestyle services



### Headquartered in Hong Kong, China

The company was established  
**on April 8, 2025**

Its online service platform was  
officially launched on the same day

As a pioneer  
in the bike-sharing industry

**YS consistently  
leads the way  
in industry  
advancement**



From 2023 to 2025

### Engage in comprehensive market analysis

After two years of research, the feasibility of the shared e-bike market was confirmed, and the decision was made to enter this field.





**Early 2024**

## **Trial operation equipment launched into the Chinese market**

During the trial operation phase, riding services were provided to users free of charge to test equipment performance and gather user feedback.



**April 8, 2025**

## **Successfully obtained the market operation license**

The company has transitioned all shared e-bikes deployed during the initial trial phase into official operation.

 **Official operation**



 **Testing phase**





## 01. COMPANY INTRODUCTION

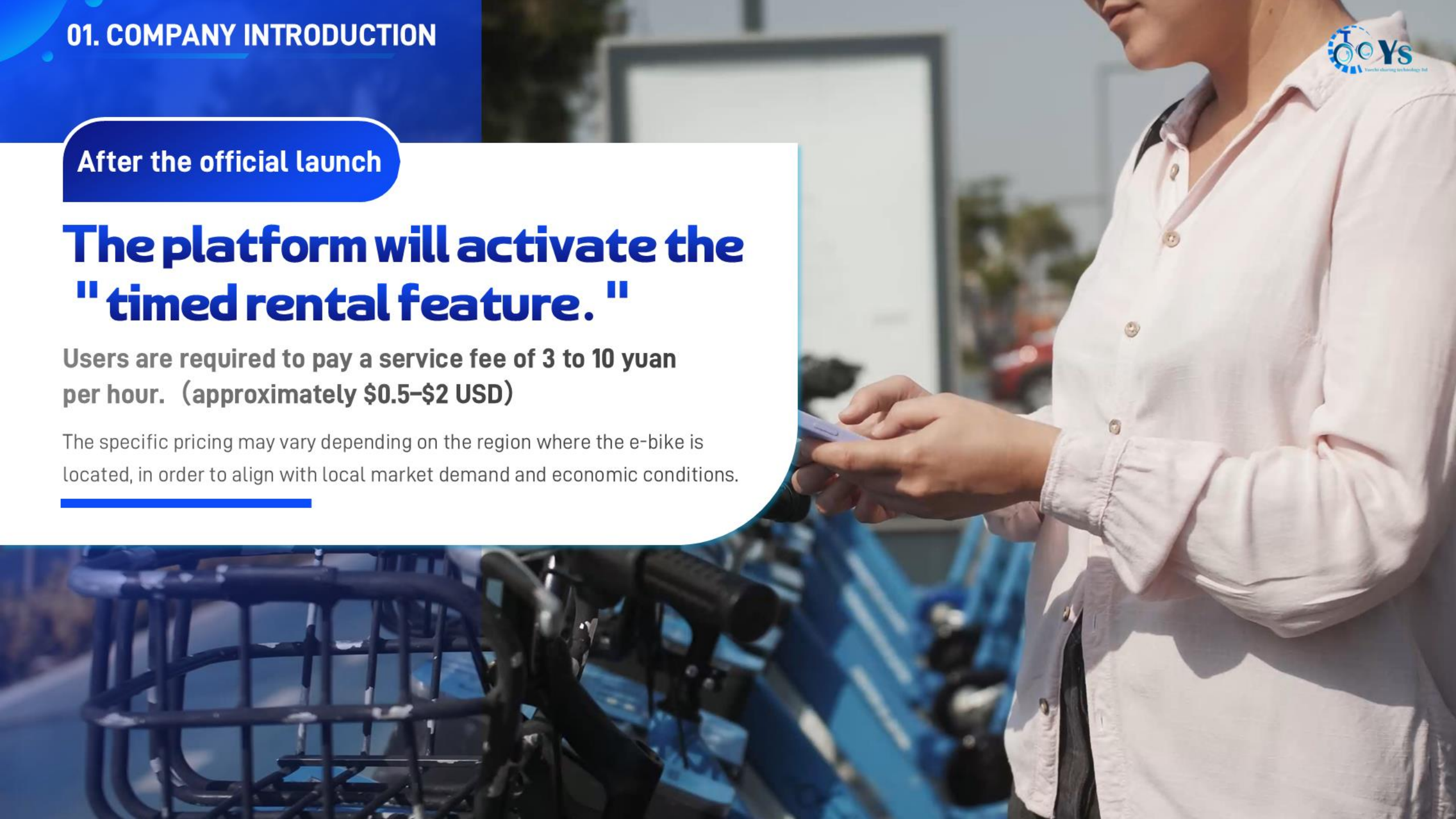


After the official launch

### **The platform will activate the "timed rental feature."**

Users are required to pay a service fee of 3 to 10 yuan per hour. (approximately \$0.5-\$2 USD)

The specific pricing may vary depending on the region where the e-bike is located, in order to align with local market demand and economic conditions.





Since the shared bicycle industry  
officially entered the Chinese market in 2018

### Becoming a highly competitive industry

In the next two years, shared bikes will be distributed all over the world,  
allowing more people to use convenient transportation.





# Corporate Culture

4000

Registered User

200

Operational cities

7.2

Operating mileage



## Mission —

Inclusiveness  
Travel Technology

## Vision —

Low-carbon travel  
makes life better

## Value —

Customer first  
Integrity and compliance  
Collaboration  
Extreme focus & desire

## Market —

Global development  
Market share  
Brand recognition





In traditional business models, companies usually operate in a "win-win" manner

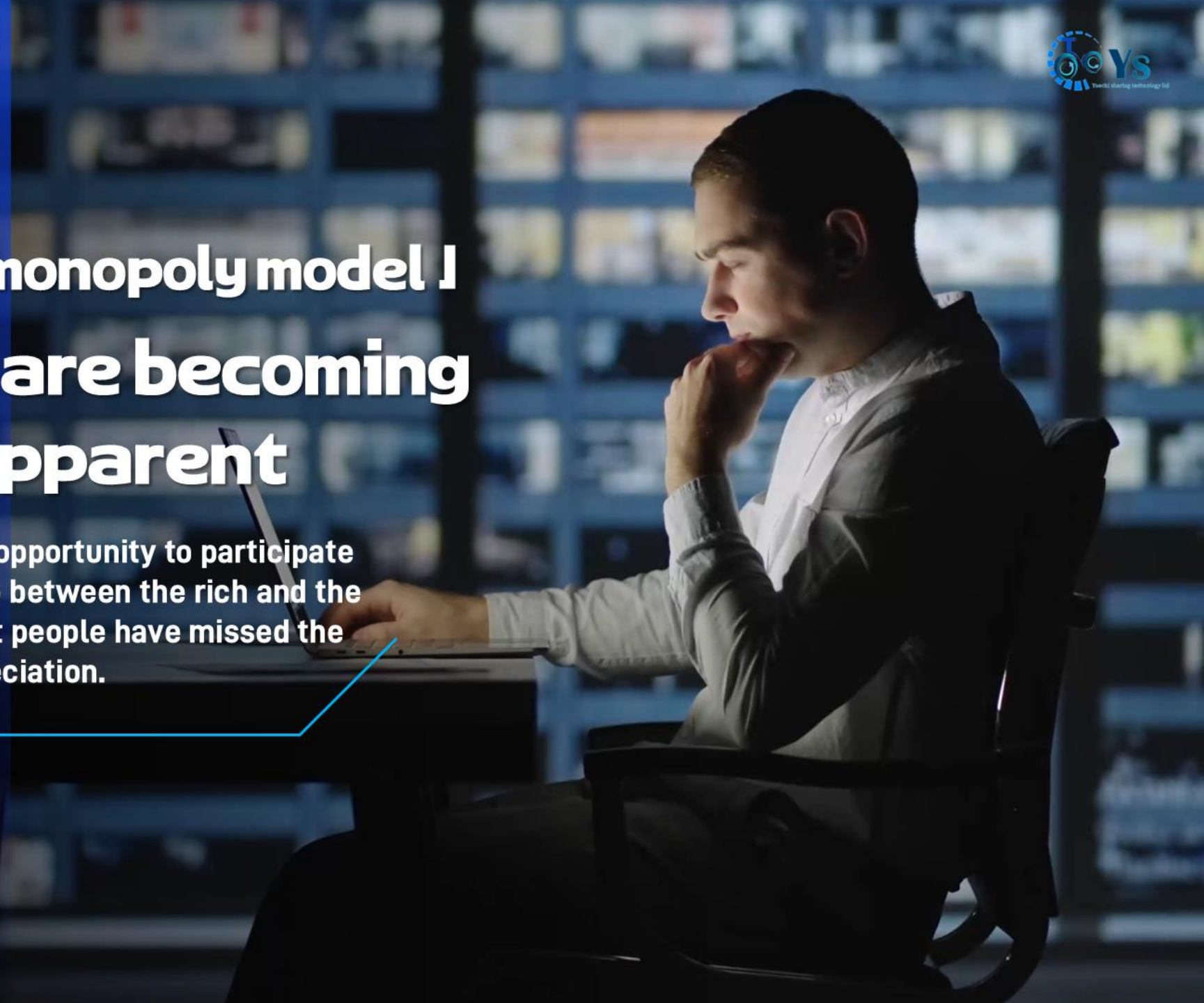
# Pursuing monopoly-style profit maximization



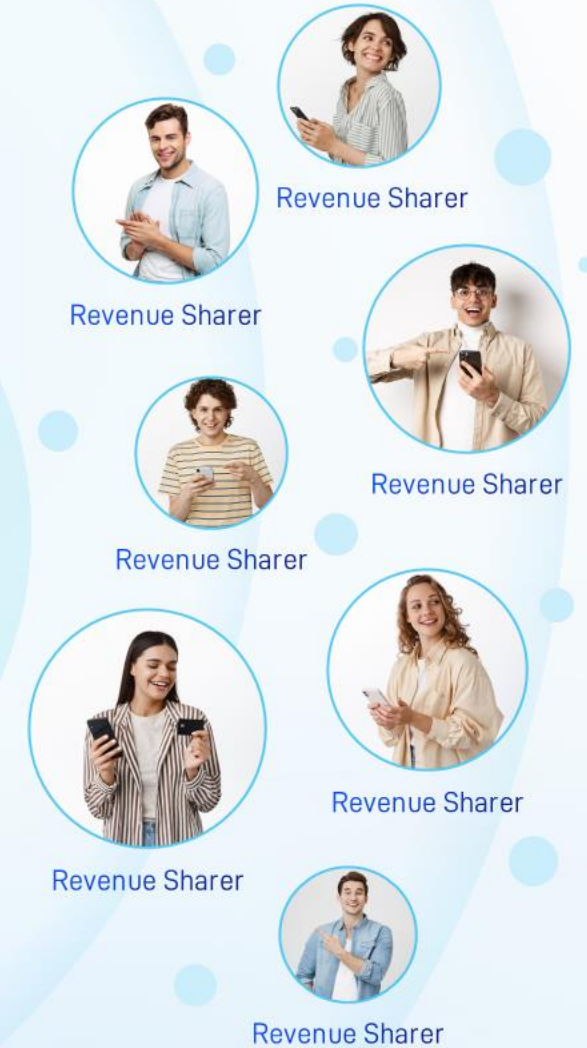
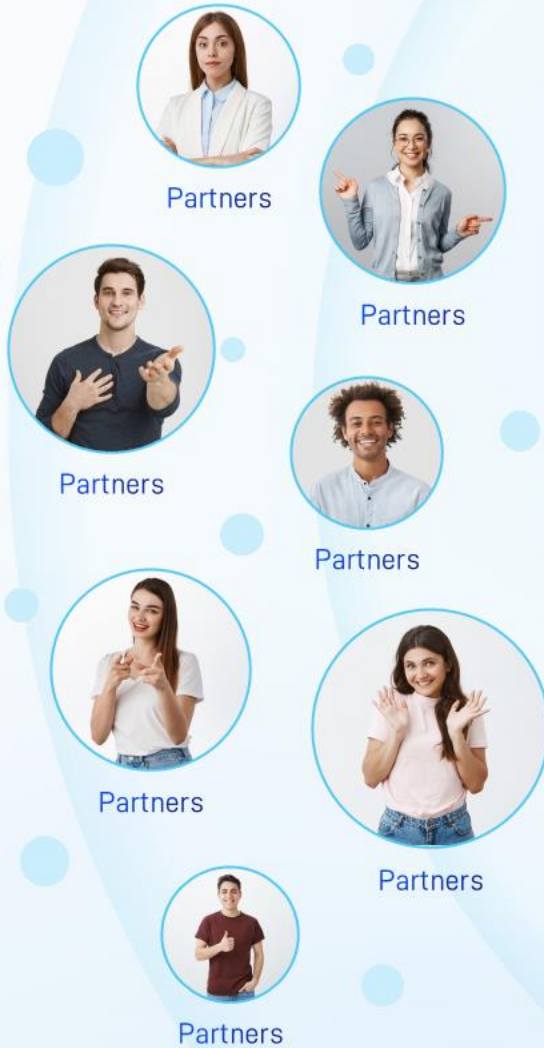


# **Typical I capital monopoly model I Its drawbacks are becoming increasingly apparent**

Depriving the general public of the opportunity to participate in profit sharing has caused the gap between the rich and the poor to continue to widen, and most people have missed the possibility of realizing wealth appreciation.



Different from the traditional model  
**YS practices the business philosophy of "win-win"**





## Building a mutually beneficial community of interests





**Strengthen  
brand  
awareness**

**Enhance brand  
localization influence**



**Promote the brand to maintain its  
leading position in the local  
industry in the long term**



### 03. RECRUITMENT STRENGTH

Through innovative business ideas and efficient market strategies  
**Work together with more people to achieve win-win results**  
**Achieve common development of enterprises and society**



**Providing  
green travel  
solutions**



**Promoting equal  
economic  
opportunity**



# Advantages of cooperation

**High user  
stickiness**



**High operational  
efficiency**



**High platform  
safety factor**





# Advantages of cooperation



**Make money through  
mobile phone**

**Funds guaranteed,  
worry-free exit**

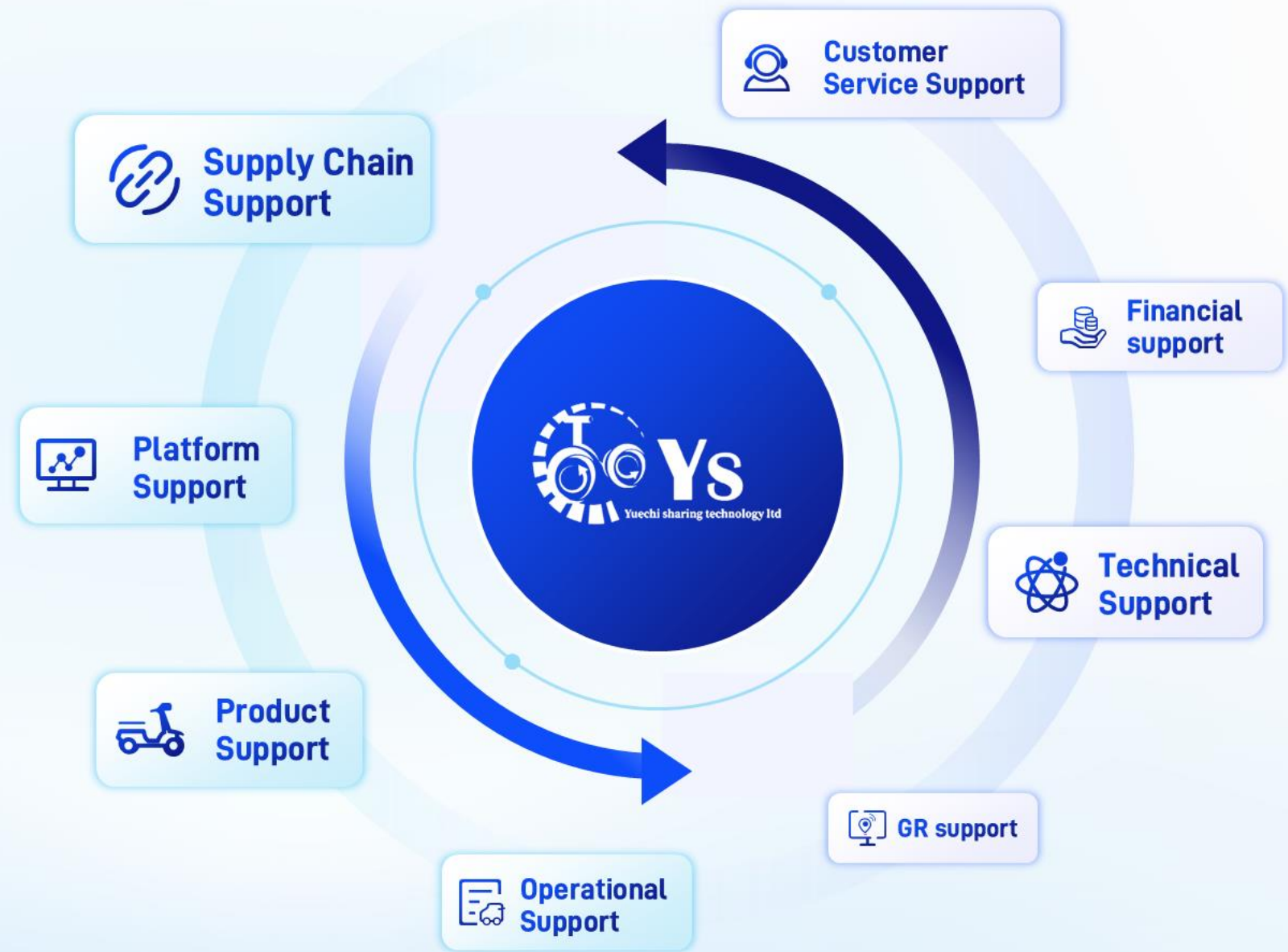
**Invest once, earn continuous profits**

**Guaranteed income and a stable  
source of income**

**Free business, no time limit**

# 8

## MAJOR COOPERATION SUPPORTS





# AI Intelligent management system



Bicycle safety  
system



Big data intelligent  
scheduling  
system



Precision  
parking system



Customized city  
tour services



User Service  
System

# Choose **Australia** as the preferred market besides China

## 01 | Considerable market space

Shared bicycles have been operating in China for 6 years and have many years of mature experience in China, the United States, France, the United Kingdom and other regions

### Bike sharing in Australia is still an untapped area

This means that the region has broad market potential and development space, and is an important opportunity for the rapid development of the shared bicycle industry.

## 02 | Strong government support





# Choose **Australia** as the preferred market besides China

## 01 | Considerable market space



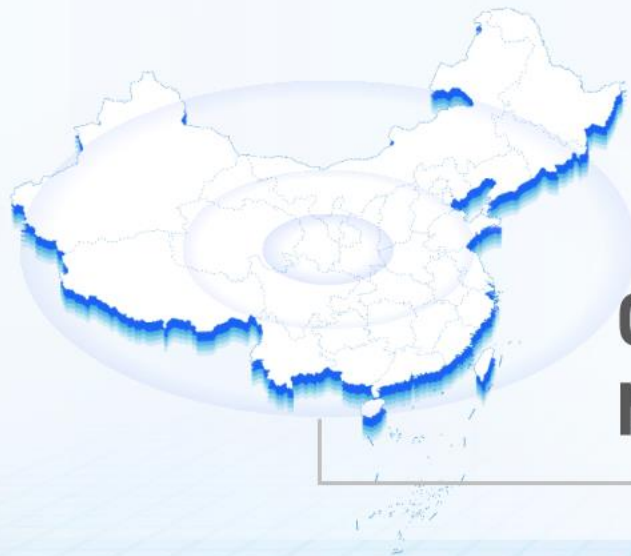
## 02 | Strong government support



The government is very supportive of the shared bike industry and encourages the use of shared bikes to reduce vehicle exhaust emissions and improve urban air quality.

**Provide a solid policy foundation for the development of shared bikes in these regions**

Based on the above comprehensive advantages,  
YS decided to allocate part of the profits from the Chinese market to the new market in Australia.  
**Establish close cooperative relations with local partners**



China  
Market



Australia  
New Market





Accelerate YS's layout in the Australian market and  
achieve the globalization goal of YS brand and products

**Further laying the foundation for continued growth in the future**



# Market planning in [Australia]

Through a win-win cooperation and profitable business model, combined with a multi-level marketing market plan, we will promote the following development plans in the Australian market

## 2027 Target

2028 Target

Strategic Priorities



01

Achieve market share by  
December 31, 2026

**15%**

**Market  
share target**



02

Shared bicycles are being  
deployed in all major  
cities in Australia

**30,000 vehicles**

**Bicycle  
deployment scale**



03

Ensure that all shared bicycles in  
the deployment area  
Fully launched official operation

**Provide users with stable  
and convenient services**

**Operational  
activation**



# Market planning in [Australia]

Through a win-win cooperation and profitable business model, combined with a multi-level marketing market plan, we will promote the following development plans in the Australian market

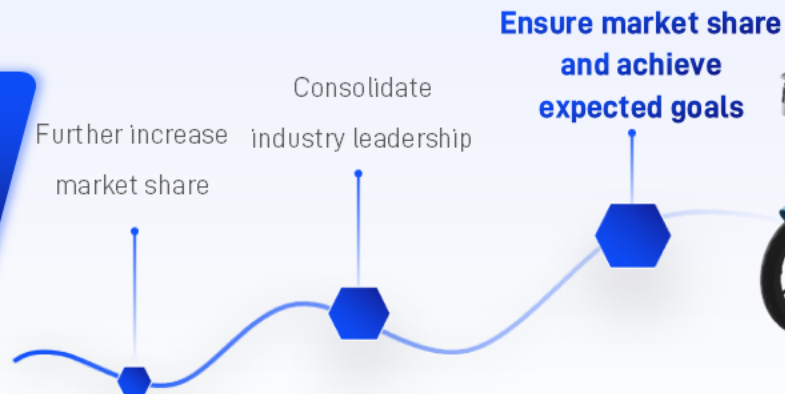
2027  
Target

**2028  
Target**

Strategic  
Priorities

### Market coverage expansion

Before December 31, 2028



### Bicycle deployment expansion

During this period, the number of bicycles put into use increased to at least

**100,000 vehicles**

The coverage area extends from major densely populated cities in various regions to wider areas, including remote towns and villages, to achieve comprehensive coverage of multi-level user needs.



# Market planning in [Australia]

Through a win-win cooperation and profitable business model, combined with a multi-level marketing market plan, we will promote the following development plans in the Australian market

2027  
Target

2028  
Target

**Strategic  
Priorities**

### Promoting the popularity of shared bicycles

Through accurate market analysis and flexible operation strategies, we have deepened our presence in the Australian market and promoted the popularity of shared bicycles.



### Improve the delivery network and operation system

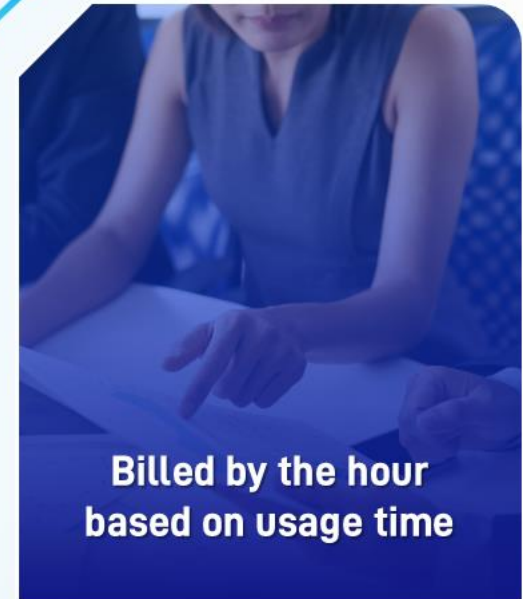
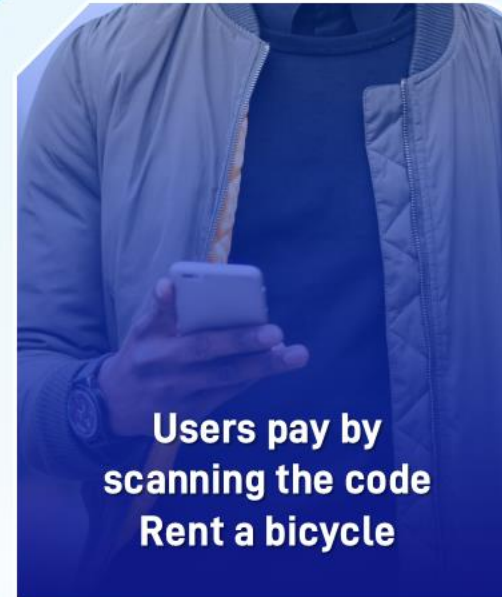
Combine the resources and experience of local partners to provide more users with environmentally friendly and convenient travel options





# Main source of income: rental services of shared bicycles and electric bicycles

Pricing standards in different regions vary due to market demand





In the benefits of sharing bicycles put on the market

**Adopt a dividend model with partners | Share the results of operations together**

### Fixed dividend

Take YS-4 partners as an example

Partners can receive a stable profit distribution of \$37 per day

The daily profit of shared bicycles in the market may fluctuate.

Except for the fixed dividend of US\$37, the rest of the turnover belongs to YS Company

(This fixed income provides clear financial security for partners)

### Weekend profit attribution

Monday ~  
Friday

Partners enjoy the profit sharing of shared bicycles

Saturday ~  
Sunday

All profits belong to YS Company



**Profit  
Allocation Mechanism**





# Adhere to the "win-win" business philosophy

Through reasonable and balanced profit distribution, we can achieve long-term development of enterprises and market stability, and promote more lasting and stable cooperative relations.



## 06. PROFIT DISTRIBUTION

**Ensure vital  
interests**

**Partners**

**Community of  
interests**  
Long-term prosperity &  
sustainable development

**Corporate  
Development**

**Laying a solid  
foundation**





## 07. RECRUITMENT REQUIREMENTS



Individuals or organizations outside of Australia will not be entitled to establish a cooperative relationship with YS for the time being

**At present, in addition to the Chinese market, the only plan is to launch shared bicycles in Australia, and strive to develop the market in this region**





## 07. RECRUITMENT REQUIREMENTS

Establish long-term, stable, mutually beneficial and win-win cooperative relations with local residents and enterprises in Australia

**Jointly promote the growth and development of the YS bike-sharing brand in the Australian market**





### Outside Australia

Partners outside of Australia are prohibited from cooperating with YS

You can't buy the YS cooperation rights just because you have money

There is no plan to launch in the United States, France and other regions

**Working hand in hand  
with local partners**

Mutual development &  
long-term prosperity

Fully tap the  
market potential

Create greater value