

Protect VYB: Don't Fuel a Monetized Harassment Campaign

It's important to understand that content created by Danny de Hek does not constitute neutral or journalistic commentary. Based on public statements he has made and the structure of his online presence, it appears that his content may be part of a monetized campaign targeting the network marketing industry — including organizations like VYB — because doing so drives traffic, views, and ad revenue.

Mr. de Hek has publicly stated that he has “harnessed” the network marketing space — the world's largest business model — to build a following. In his own words, he has noted that even negative feedback or criticism results in higher engagement, which ultimately “makes [him] money.”

What You Should Know:

- His content appears designed to provoke reactions, generate controversy, and capitalize financially on public engagement.
- Engaging with his posts — even to correct misinformation — contributes to that revenue model.



What You Can Do:

- Avoid commenting, sharing, or interacting with his content in any way.
- If you feel the need to view it, do so using a private browser or alternate account to avoid increasing engagement metrics.
- Use platform reporting tools if you believe content violates terms of service under categories such as:
 - Harassment
 - Misinformation
 - Defamation
 - Targeted abuse

Mischaracterization of VYB as a “Scam” or “Ponzi Scheme”

These characterizations are false. VYB is a legally registered business platform that offers real digital memberships, tools, and training to its members. We operate with transparency and do not guarantee income. Our model is compliant with industry standards and designed to promote ethical and responsible participation.

False Claims Regarding Vendors and Payment Processors

Allegations that VYB’s payment processors or vendor accounts have been “shut down” or “frozen” are inaccurate. We continue to work actively with a variety of payment processors and vendors, all of whom are aware of our business model. At no time have we received any mandate or enforcement action from a regulatory or financial authority.

Concerning Reports of Danny de Hek’s Online Conduct

Public records and publicly available court filings indicate that Mr. de Hek has been involved in multiple legal matters in New Zealand and abroad, including civil suits and at least one restraining order. Allegations documented in public sources include:

- Harassment complaints involving private individuals and families
- Suspension of content from major platforms due to community guideline violations
- Participation in online activities that have been reported as disruptive or inappropriate, including entering private virtual meetings without permission

These reports are matters of public record and speak to a broader pattern of behavior that many have described as aggressive and targeted toward entrepreneurs, faith-based leaders, and growing online communities.

Tactic: False "Victim" Narratives and Vendor Outreach

A recurring strategy reportedly used by Mr. de Hek involves contacting vendors or partners with unverified claims in order to trigger concern. If a vendor pauses services out of caution — even temporarily — he may then cite that action as “evidence” in subsequent posts, creating a feedback loop of disinformation.

We urge all partners and vendors to verify information directly with our team and not rely on third-party commentary from non-affiliated individuals.

Clarifying Allegations Involving Toni Marek

[Send Toni a Virtual Prayer](#)

[Sign Toni's Petition](#)

Recent false claims have suggested that VYB COO Toni Marek is involved in pending legal action related to fraud. This is categorically untrue.

The actual legal filing referenced is a civil [Temporary Restraining Order](#) (TRO) related to speech, not finances.

This was filed by **Phi Theta Kappa Honor Society (PTK)** in an attempt to **block the release of Toni's whistleblower book**, which exposes her experience as a **survivor of [sexual assault](#)**, workplace retaliation, and what she asserts is a pattern of institutional cover-up inside PTK.

This is not about financial misconduct — it's about **silencing public records**.

The book references **lawfully obtained public documents**, including **Freedom of Information Act (FOIA) emails**, that raise serious questions about PTK's internal practices — particularly how scholarship claims are communicated to students. These are documents that **corroborate years of public concern** already reflected in press coverage, employee whistleblower statements, and more than [17,000 petition signatures](#) demanding accountability.

The **Temporary Restraining Order** issued by a Texas court makes **no mention of fraud, no allegations of theft, and no financial wrongdoing**. It is a **prior restraint on speech** — pure and simple.

This is about the truth **the public has a right to see** — and those in power trying to keep it hidden.