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February 8, 2025

MR. DANNY DE HEK
Christchurch New Zealand
danny@dehek.com

RE: FORMAL DEMAND TO CEASE AND DESIST DEFAMATORY PUBLICATIONS AGAINST FUTURE MULTIVERSE L.L.C.-FZ

Dear Mr. De Hek,

We act as legal counsel for Future Multiverse L.L.C.-FZ (the "Client" or "Future Multiverse"), and we write to formally place you on notice regarding your publication and dissemination of false, misleading, and defamatory statements concerning our Client through various online platforms, including but not limited to blogs posted on your website, YouTube, and other digital media channels.

Among the many allegations you have made, you have published statements asserting that Future Multiverse is a "scammer by association," that it is entangled in a "labyrinth of red flags and troubling connections," and that it is a dubious enterprise affiliated with individuals "with documented histories of fraudulent activities." Furthermore, you have actively incited the public to "avoid investing time, money, or resources into Future Multiverse." Such statements are patently false and have caused, and continue to cause, significant reputational harm to our Client, which, absent immediate corrective action, is highly likely to result in substantial pecuniary loss.

Under New Zealand law, the publication of defamatory statements is actionable pursuant to the Defamation Act 1992 and established common law principles. A cause of action for defamation arises where:

- 1. A defamatory statement was made: The statement must be capable of lowering the reputation of the subject in the estimation of right-thinking members of society or exposing them to hatred, contempt, or ridicule.
- 2. **The statement referred to the subject**: It must be shown that the statement was about the subject, either explicitly or by reasonable inference.
- 3. **The statement was published**: The defamatory statement was communicated to at least one person other than the subject.

Your statements satisfy the elements of defamation in that: (i) the statements were defamatory, as they falsely characterized our Client as engaging in fraudulent or suspicious activities, thereby damaging its reputation and exposing it to public disrepute, which can cause harm to its business and relationships; (ii) the statements clearly identified our Client, as they explicitly referenced "Future Multiverse" and its affiliations; and (iii) the statements were published to third parties, as they were made public through blogs posted on your website, YouTube, and various other online platforms.

Moreover, we have become aware that you have created and disseminated further defamatory material through a video targeting Future Multiverse and its associated parties. Such conduct constitutes a continued and deliberate campaign to cause harm to our Client's reputation and will not be tolerated.

Accordingly, we hereby demand that you:

- 1. Immediately cease and desist from making, publishing, or otherwise disseminating any further defamatory statements concerning Future Multiverse and/or its affiliates;
- 2. Remove or retract all defamatory content previously published concerning our Client, including the video you recently posted in various online platforms;
- 3. Provide a written undertaking within **five [5] days** from the date of this letter, confirming that you will refrain from making any further defamatory statements concerning our Client in any form or medium; and
- 4. Refrain from creating, publishing, or distributing any video, article, or commentary containing false or misleading allegations concerning our Client.

Failure to comply with the foregoing demands will leave our Client with no alternative but to pursue all available legal remedies, including injunctive relief, damages for defamation, and any other appropriate legal recourse without further notice to you. Our Client expressly reserves all rights in this matter.

This letter is written strictly without prejudice to our Client's legal and equitable rights, all of which are hereby expressly reserved.

We strongly urge you to treat this matter with the utmost seriousness. Should you require further clarification, you may direct all communications to the undersigned through the contact details found in this letter.

Sincerely,

Jeffrey Smith

Managing Attorney
LawVisory PLLC

Jeffrey Smith